A Walkthrough the HBCU Showcase Content Builder – What you need to know in order to complete it.

- When you first enter the site, you will want to add your institution's name in the page heading
- Then choose the course you want to work on and add the Course ID and fill in the bracketed information.

About the Textbook:
- You will want to have an image of your open textbook along with the title and a brief description of it.
- Think about the ways in which this textbook performs for you: does it have an open education approach; are students encouraged to go beyond the text; does it have problem sets or chapter quizzes, etc.
- Include the name of the author(s) and in what formats it is available (PDF, web, ePub, etc.) You should also check to see if there is print availability and link to that information.
- What supplemental resources are available: this could be supplements to the text, or your bookmark collection, presentations (PPTs).
- Estimate the cost of the traditional materials you used (textbooks, supplementary materials) and the current estimated cost and include that here. This demonstrates what you are saving your students.

Accessibility:
- Specify the accessibility information – link to your campus' accessibility statement if you have it available. Show that your new materials are suitable for students with specific needs.

HBCU Centric Statement:
- How does this textbook align with your HBCU's values.

License:
- Specify the Creative Commons license that your material is using and link to the license description on the Creative Commons site: https://creativecommons.org/about/cclicenses/

About The Course:
- Add your campus logo; give your course number and name and the description of the course that is in the course catalog
- List the prerequisites for your course
- List the learning outcomes of your course
- Share information about the students who take your course (are they common majors, do they need this course for a licensure, are they incoming freshmen, etc.
- Explain any changes you've made in your course because of the adoption of the open textbook. (Are you having students read material ahead of the presentation in class? Do students work in groups when they previously didn't? etc.

Your Observations:
- Answer the questions about collaboration, wider range of materials, unexpected results and impacts of the changes you've made. Think about whether students are more engaged in discussion of reading materials, whether they are bringing up questions in class, etc.

Syllabus and Sample Assignment:
- Link your syllabus and a sample assignment that shows how you used the open textbook. If it is an assignment, be sure to include the rubric you used to evaluate the student work.

OER Adoption Process:
- This should be a reflective piece that talks about why you decided to use OER in your classroom (saving students money, want a broader range of materials, want different kinds of resources than those provided by your textbook, etc.)
- Be prepared to talk about the support you got (or lacked) at your institution for developing your course using OER.
- Describe the ways that students used the textbook – on their phones? Printed? Within the LMS?
- Share any feedback from students (did they mention the cost savings? Said that they liked or disliked the format of the textbook, etc.)

You:
- Upload an image and link to your faculty website
- Include information about what you teach, your philosophy, and research.

Congratulations!