FALL 2021

FACULTY & STUDENT OER SURVEY REPORT

HBCU Affordable Learning Solutions
Open Educational Resources

Professional Development
SMART Technology Innovation Center

TENNESSEE STATE UNIVERSITY
EXCELLENCE IS OUR HABIT

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SURVEY RESULT HIGHLIGHTS

1. Purpose
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5. Student Recommendations

students cannot learn from books they can't afford

COST OF TEXTBOOKS

Every year, students spend more than $14 billion on college textbooks.

- 1 The College Board recommends that first-year students budget $1200 per year for books and supplies,

- 2 and the Bureau of Labor Statistics reveals that textbook costs have increased at 4 times the rate of inflation in the past decade.

- 3 In response, large portions of the student population are forced to skip buying or renting their books, ultimately risking their grades and lowering the quality of their education.

365 DAYS

OPEN EDUCATIONAL RESOURCES (OER)

INTRODUCTION

The Faculty and Student Survey was an instrument used to help students and faculty express their shared experiences through the use of Open Educational Resources in the classroom. The research study was about the cost of textbooks and course materials.

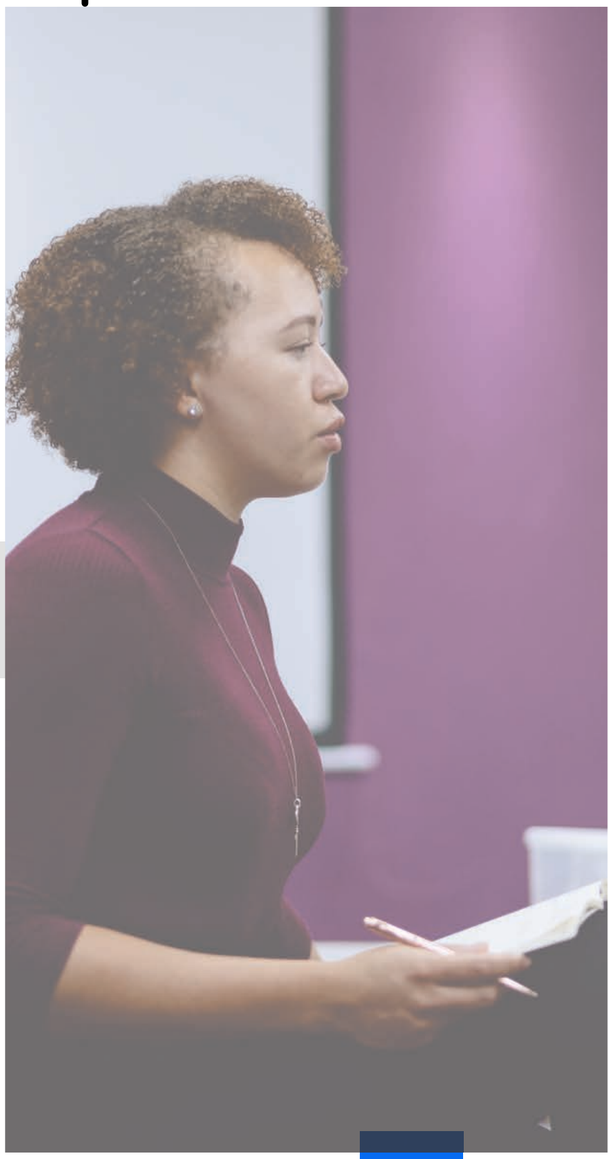
HBCU PRIDE

OER PROVIDES FREE ACCESS TO EDUCATIONAL TEACHING, LEARNING, AND TRAINING MATERIALS AND DIGITAL ONLINE TOOLS

365 | OER

THE FACULTY SURVEY RESULTS

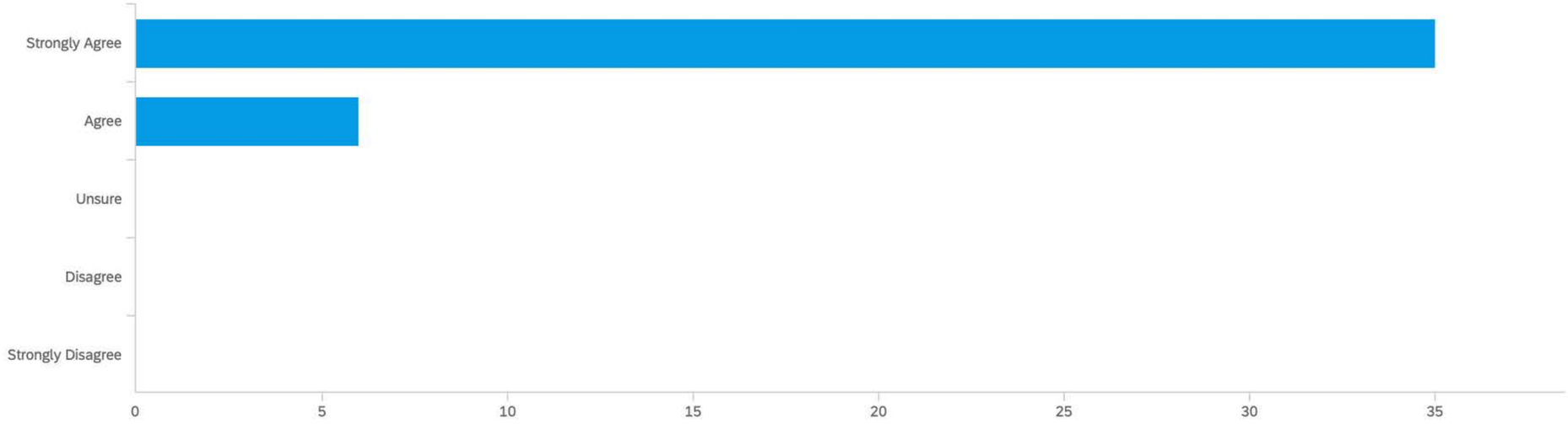
FALL 2021: 42- PILOT FACULTY



HBCU PRIDE

Question 1. I want all my students to have full access to all classroom textbooks and materials the first day of class?

FACULTY RESPONSES:

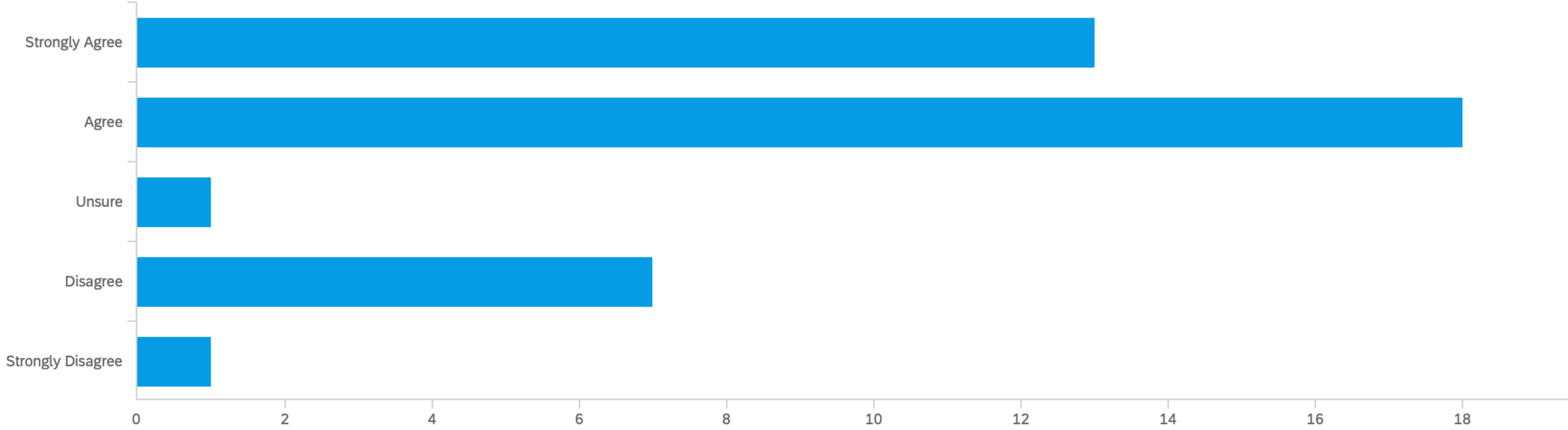


FACULTY SURVEY 2021

STRONGLY AGREE	85.71%
AGREE	14.29%
UNSURE	0%
DISAGREE	0%
STRONGLY DISAGREE	0%

Question 2. I select my classroom textbook based on students' affordability.

FACULTY RESPONSES:



FACULTY SURVEY 2021

STRONGLY AGREE 26.47%

AGREE 52.94%

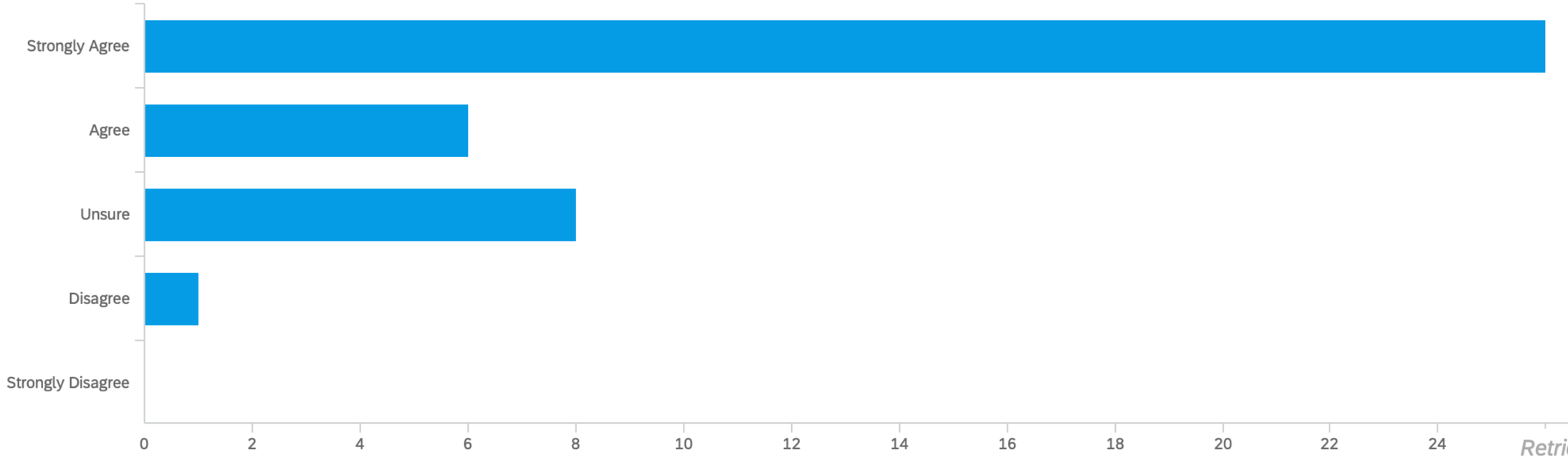
UNSURE 2.94%

DISAGREE 17.65%

STRONGLY DISAGREE 0%

Question 3. Students prefer free textbooks?

FACULTY RESPONSES:

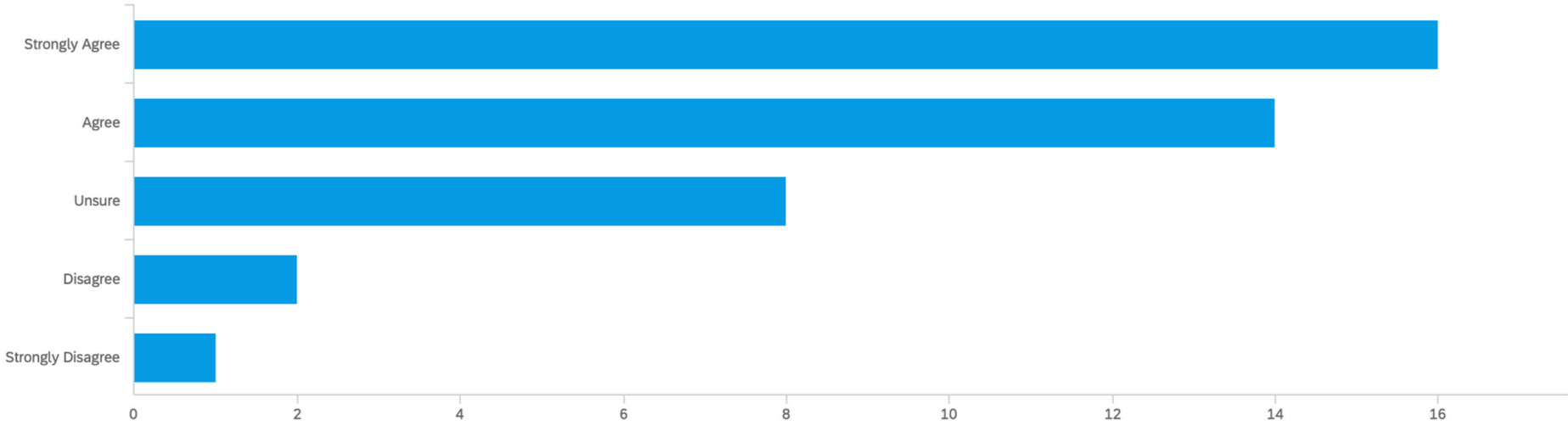


FACULTY SURVEY 2021

STRONGLY AGREE	60.00%	DISAGREE	2.86%
AGREE	17.14%	STRONGLY DISAGREE	0%
UNSURE	20.00%		

Question4: Cost is the primary reason students do not have access to textbook?

FACULTY RESPONSES:

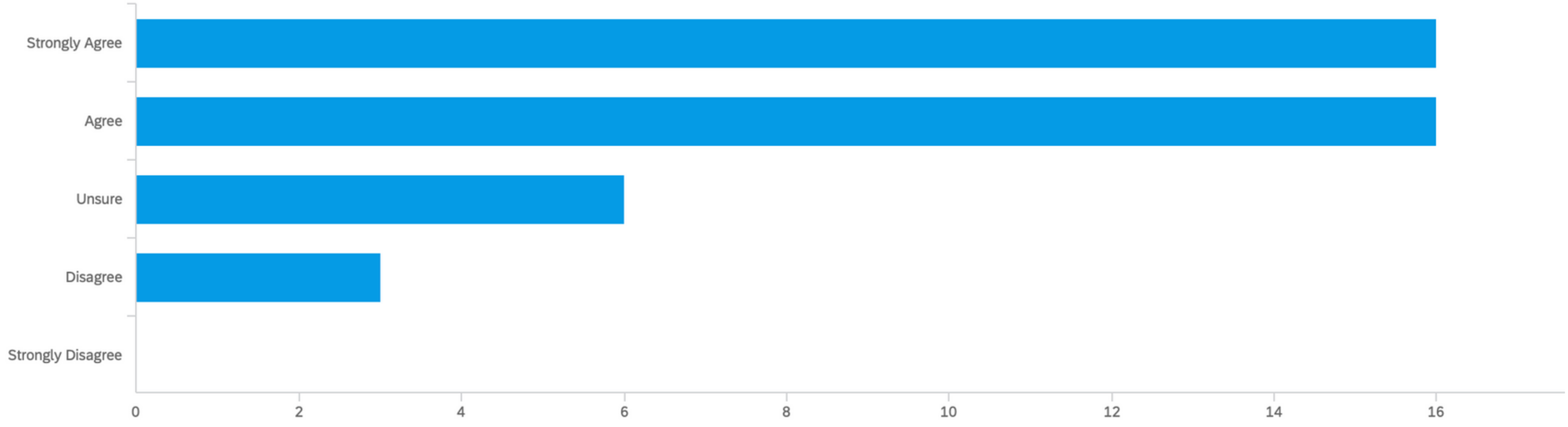


FACULTY SURVEY 2021

STRONGLY AGREE	39.02%
AGREE	34.15%
UNSURE	19.51%
DISAGREE	4.88%
STRONGLY DISAGREE	2.44%

Question 5. The Cost for Course Materials is a Serious Problem for my students?

FACULTY RESPONSES:

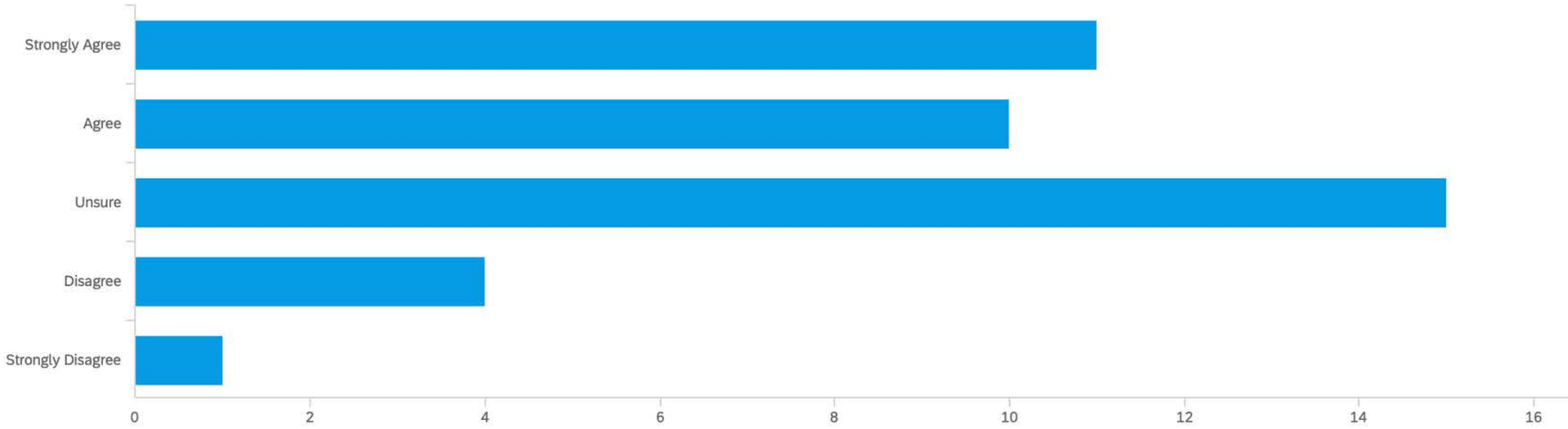


FACULTY SURVEY 2021

STRONGLY AGREE	39.02%
AGREE	39.02%
UNSURE	14.63%
DISAGREE	7.33%
STRONGLY DISAGREE	0.00%

Question 6. The cost to the student of required course materials is an issue for my department.

FACULTY RESPONSES:

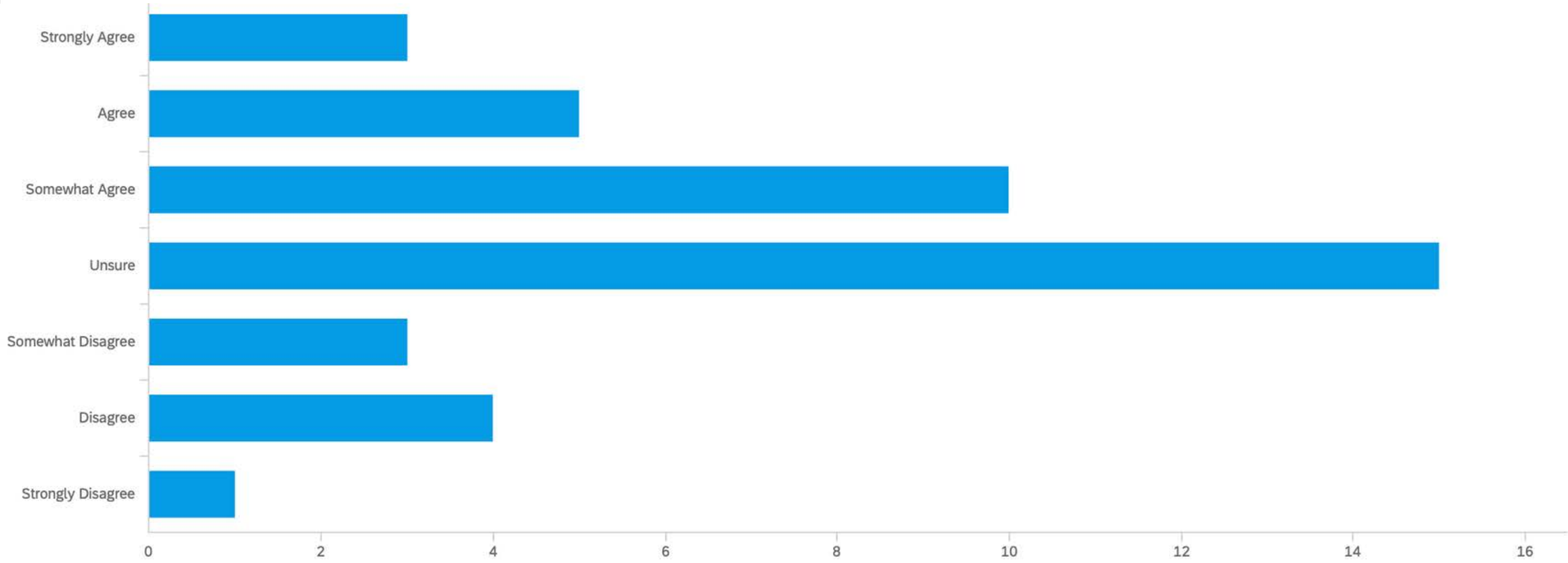


FACULTY SURVEY 2021

STRONGLY AGREE	26.82%
AGREE	24.39%
UNSURE	36.59%
DISAGREE	9.76%
STRONGLY DISAGREE	2.44%

Question 7. My Students Prefer Print materials over Digital?

FACULTY RESPONSES:

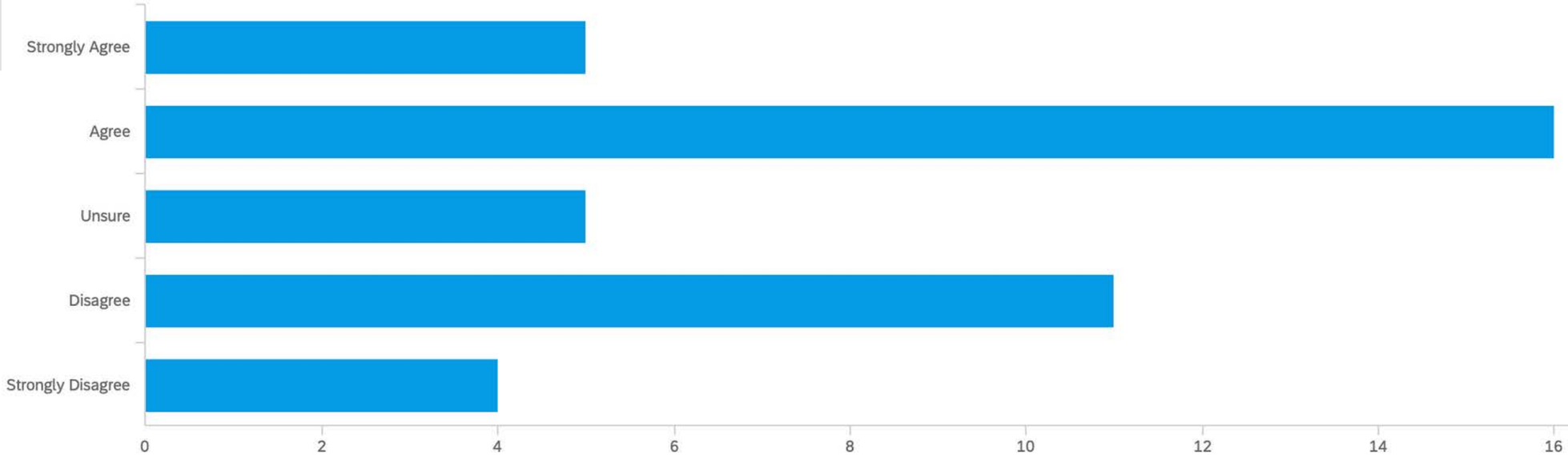


FACULTY SURVEY 2021

STRONGLY AGREE	7.32%
AGREE	12.20%
SOMEWHAT AGREE	24.39%
UNSURE	36.59%
SOMEWHAT DISAGREE	7.30%
DISAGREE	9.76%
STRONGLY DISAGREE	2.44%

Question 8. As an instructor, I prefer Print over Digital Materials for teaching and learning?

FACULTY RESPONSES:



FACULTY SURVEY

2021

STRONGLY AGREE 12.19%

AGREE 39.02%

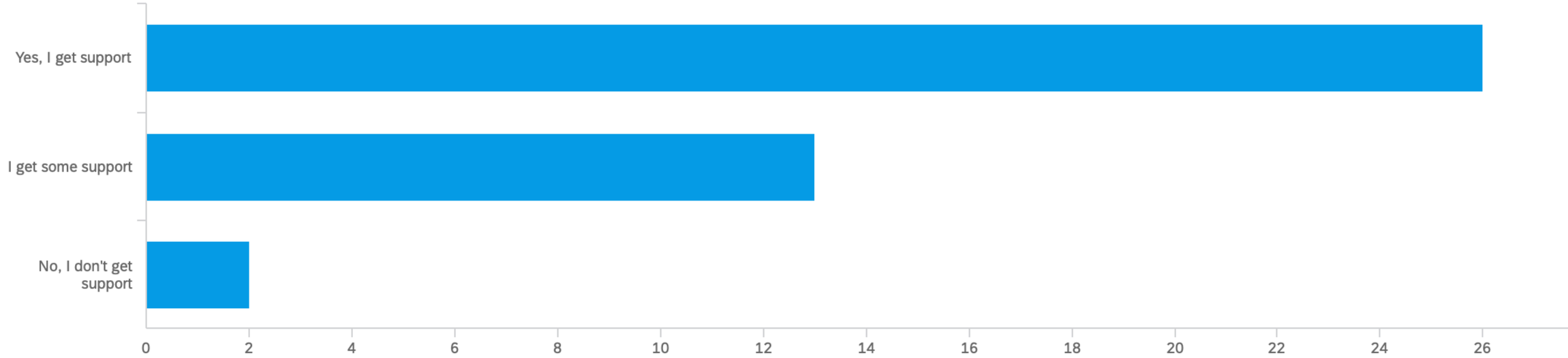
UNSURE 12.20%

DISAGREE 26.83%

STRONGLY DISAGREE 9.76%

Question 9. My Department Chair supports the use of OER?

FACULTY RESPONSES:

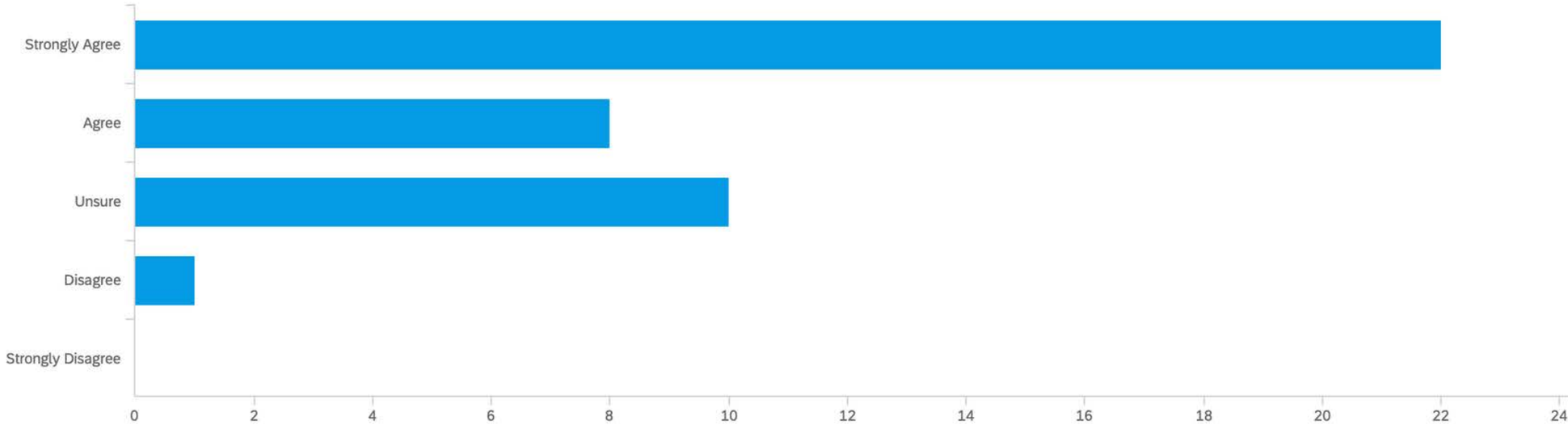


FACULTY SURVEY 2021

YES I GET SUPPORT	63.41%
I GET SOME SUPPORT	31.71%
NO I DONT GET SUPPORT	4.88%

Question 10. My Dean supports the use of OER?

FACULTY RESPONSES:

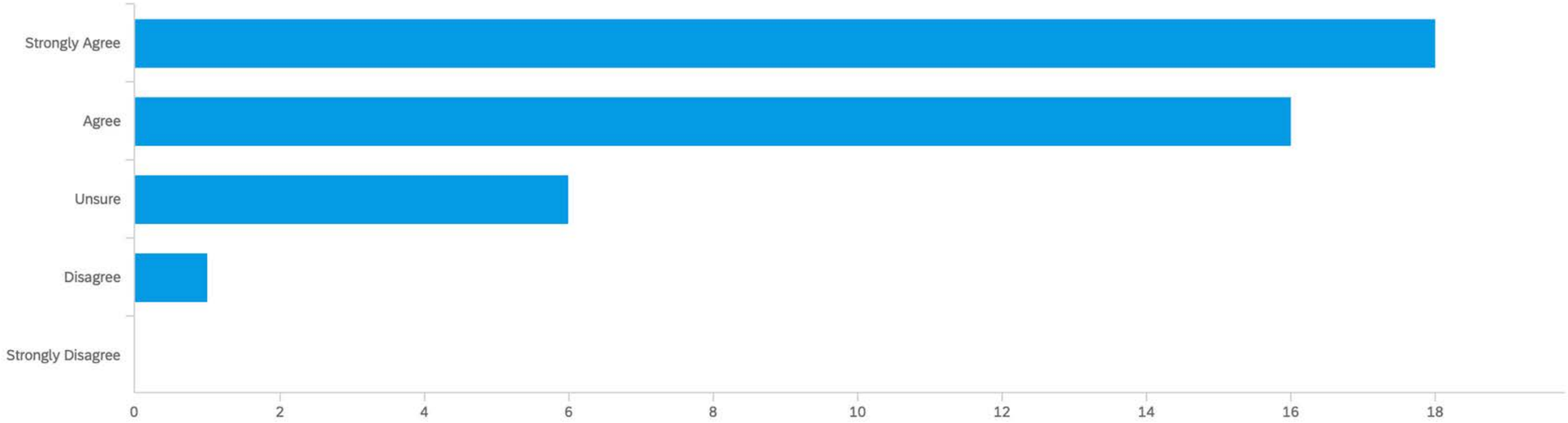


FACULTY SURVEY 2021

STRONGLY AGREE	53.66%	DISAGREE	2.44%
AGREE	19.51%	STRONGLY DISAGREE	0.00%
UNSURE	24.39%		

Question 11. My provost/chief academic officer supports the use of OER?

FACULTY RESPONSES:



FACULTY SURVEY 2021

STRONGLY AGREE 43.90%

AGREE 39.02%

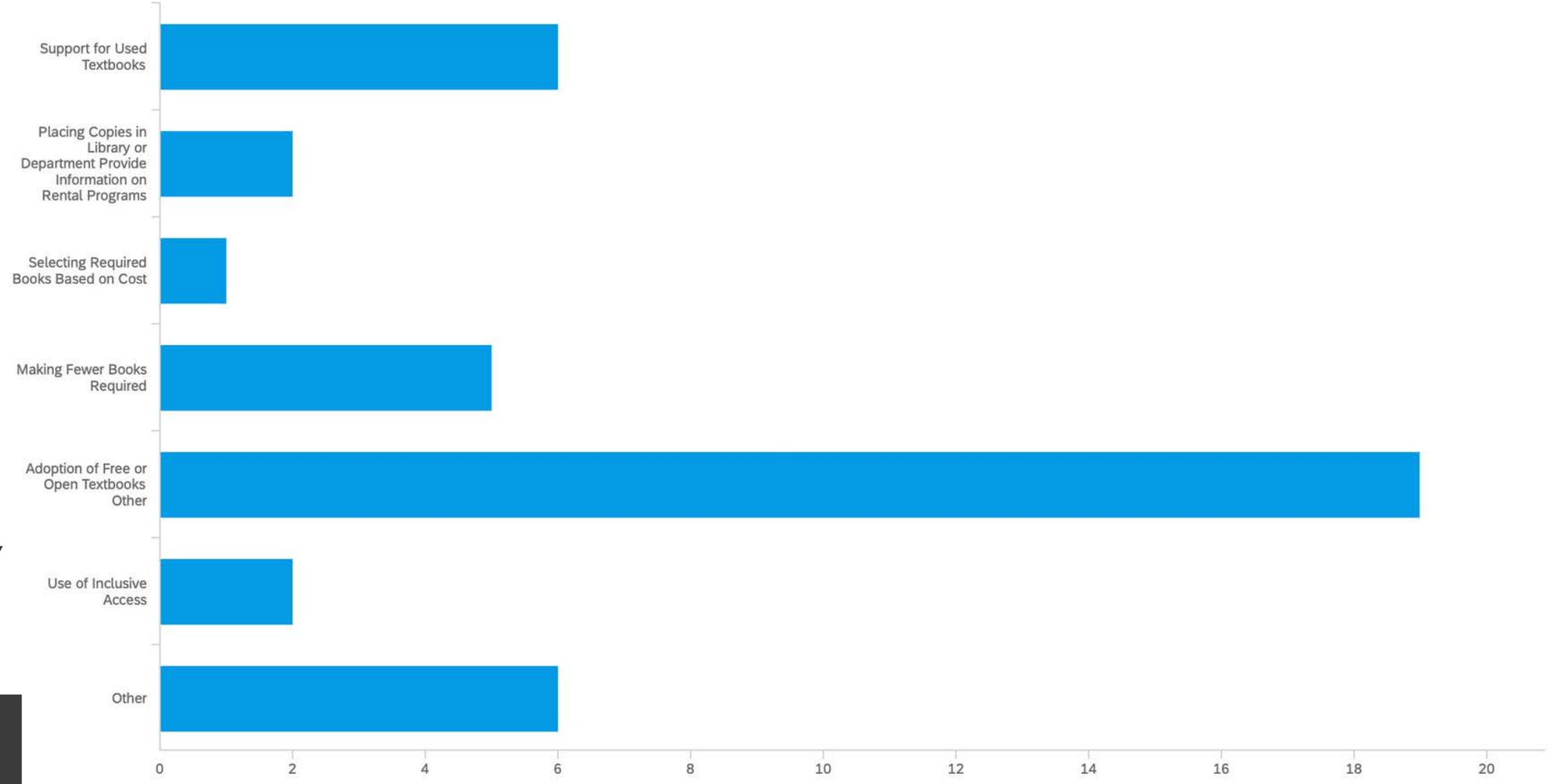
UNSURE 14.64%

DISAGREE 2.44%

STRONGLY DISAGREE 0.00%

Question 12. What steps have you taken to reduce the cost of textbooks for students?

FACULTY RESPONSES:



FACULTY SURVEY

2021

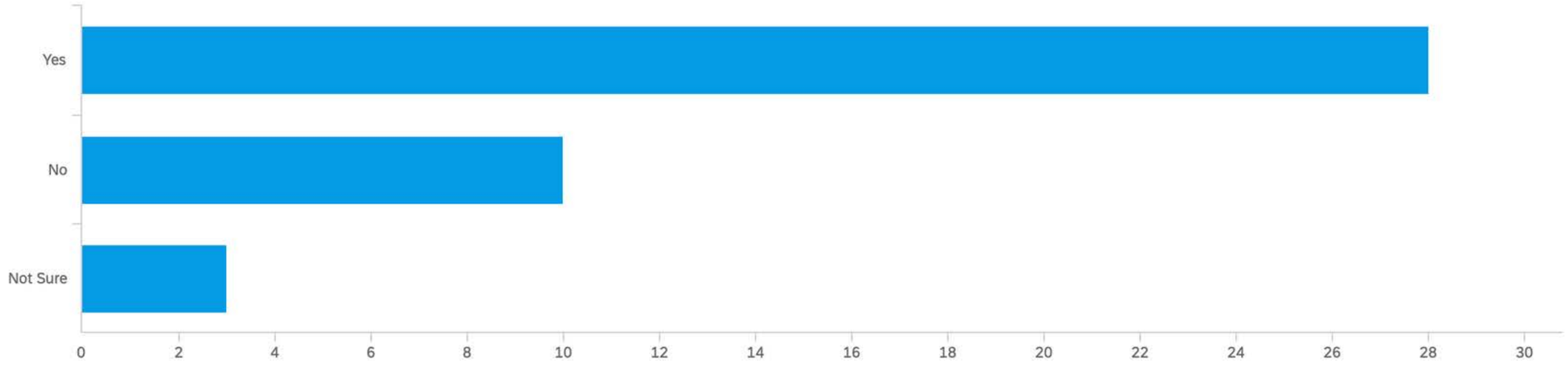
Question 12. What steps have you taken to reduce the cost of textbooks for students?

FACULTY RESPONSES:

SUPPORT FOR USED TEXTBOOKS	14.63%
PLACING COPIES IN LIBRARY OR DEPARTMENT PROVIDE INFORMATION ON RENTAL PROGRAMS	4.88%
SELECTING REQUIRED BOOKS BASED ON COST	2.44%
MAKING FEW BOOKS REQUIRED	12.20%
ADOPTION OF FREE OR OPEN TEXTBOOKS OTHER	46.34%
USE OF INCLUSIVE ACCESS	4.88%
OTHER	14.63%

Question 13. I have created OER teaching and/or leaning resources so my students do not have to pay for materials?

FACULTY RESPONSES:

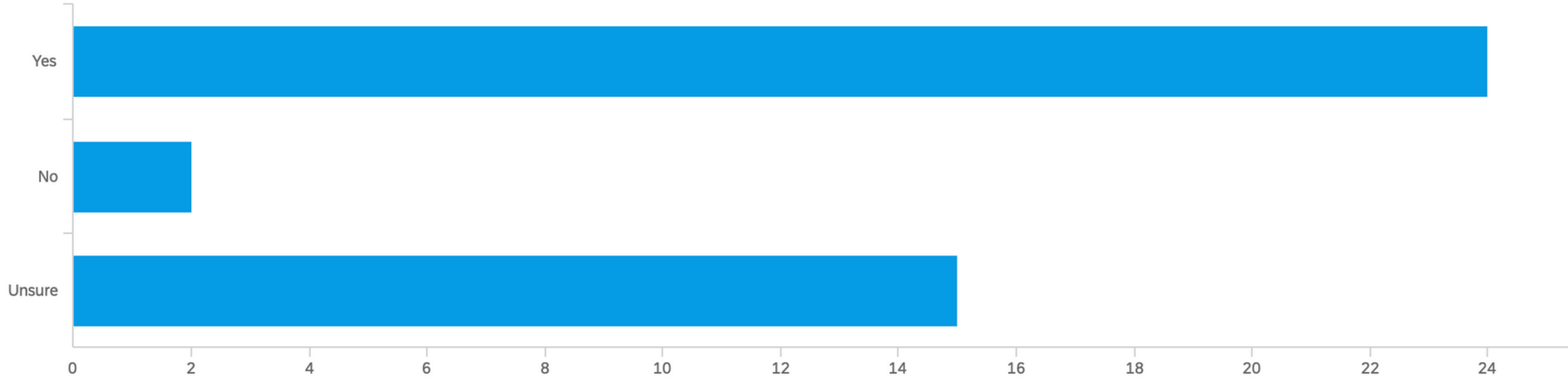


FACULTY SURVEY 2021

YES	68.29%
NO	24.39%
NOT SURE	7.32%

Question 14. My campus librarian provides OER Resources for supporting faculty and students?

FACULTY RESPONSES:

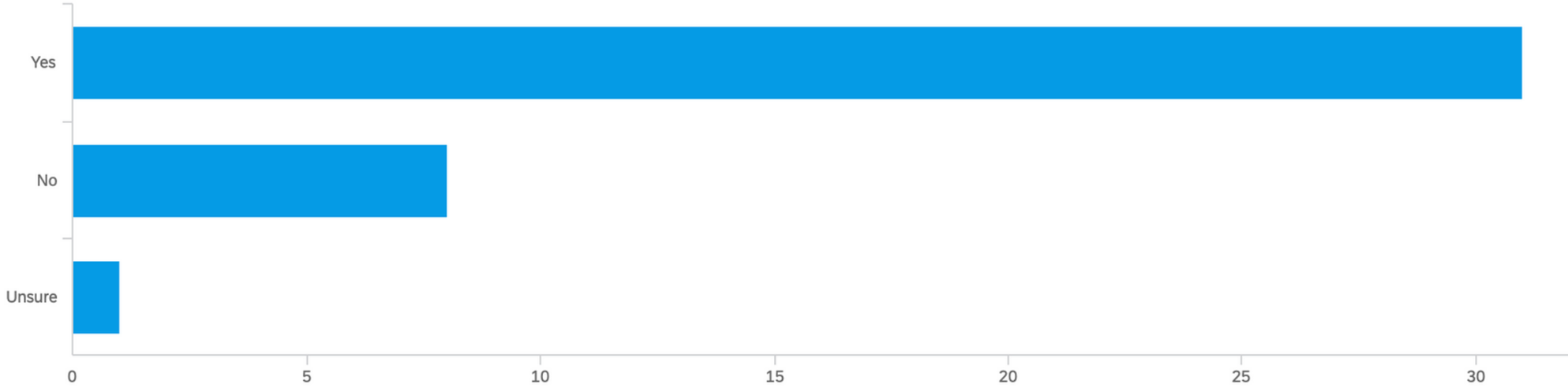


FACULTY SURVEY 2021

YES	58.53%
NO	4.88%
UNSURE	36.59

Question 15. I have attended OER Workshop/Training within the year?

FACULTY RESPONSES:

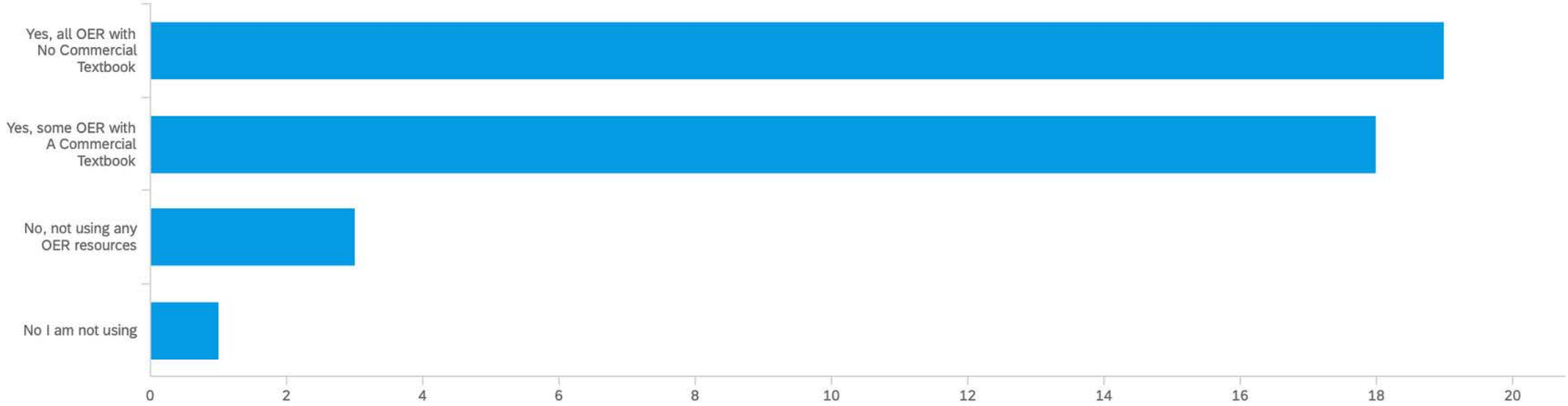


FACULTY SURVEY 2021

YES	77.50%
NO	20.00%
UNSURE	2.50%

Question 16. I am currently using OER Materials for my fall 2021 class(es)?

FACULTY RESPONSES:

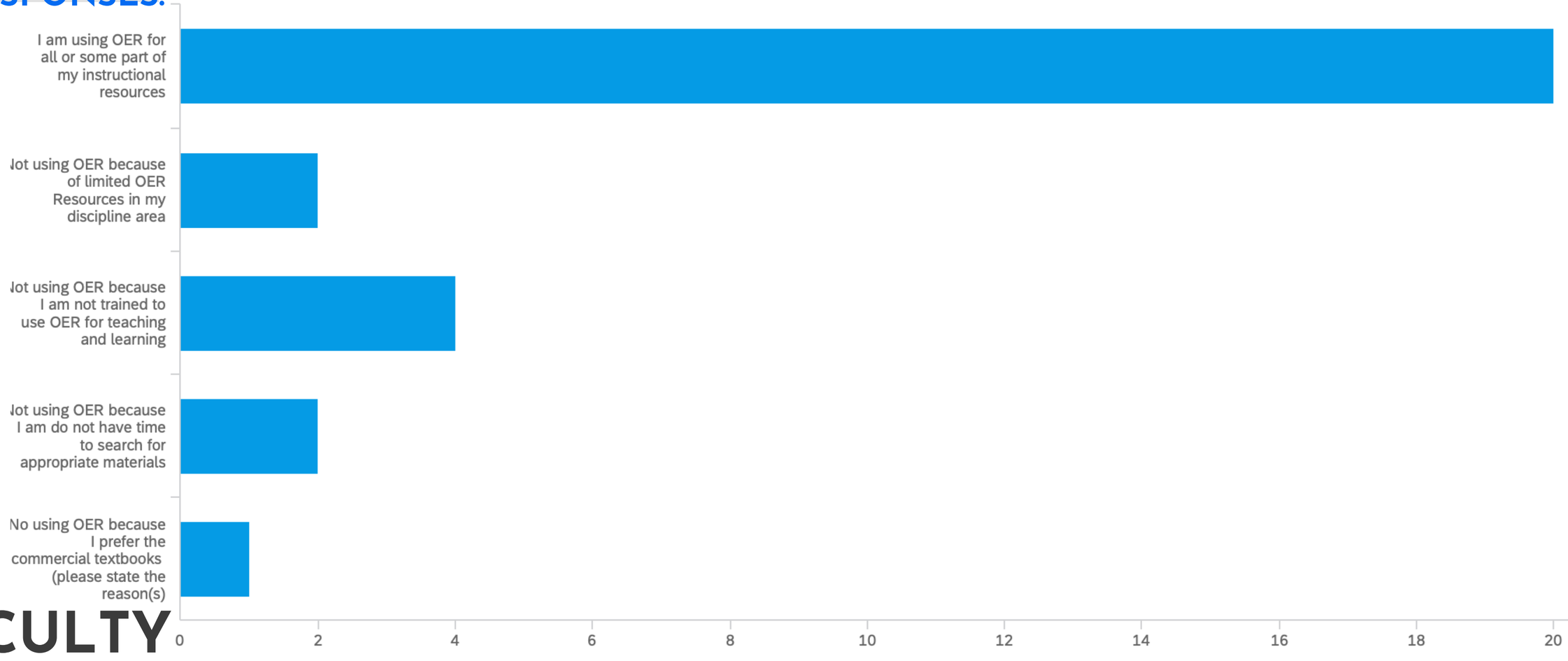


FACULTY SURVEY 2021

YES, ALL OER WITH NO COMMERCIAL TEXTBOOK	46.34%
YES SOME OER WITH A COMMERCIAL TEXTBOOKS	43.90%
NO, NOT USING ANY OER RESOURCES	7.32%
NO I AM NOT USING	2.44%

Question 17. If You are NOT using OER Materials please share your reason(s) *Check all that applies?

FACULTY RESPONSES:



FACULTY SURVEY 2021

Question 17. If You are NOT using OER Materials please share your reason(s) *Check all that applies:

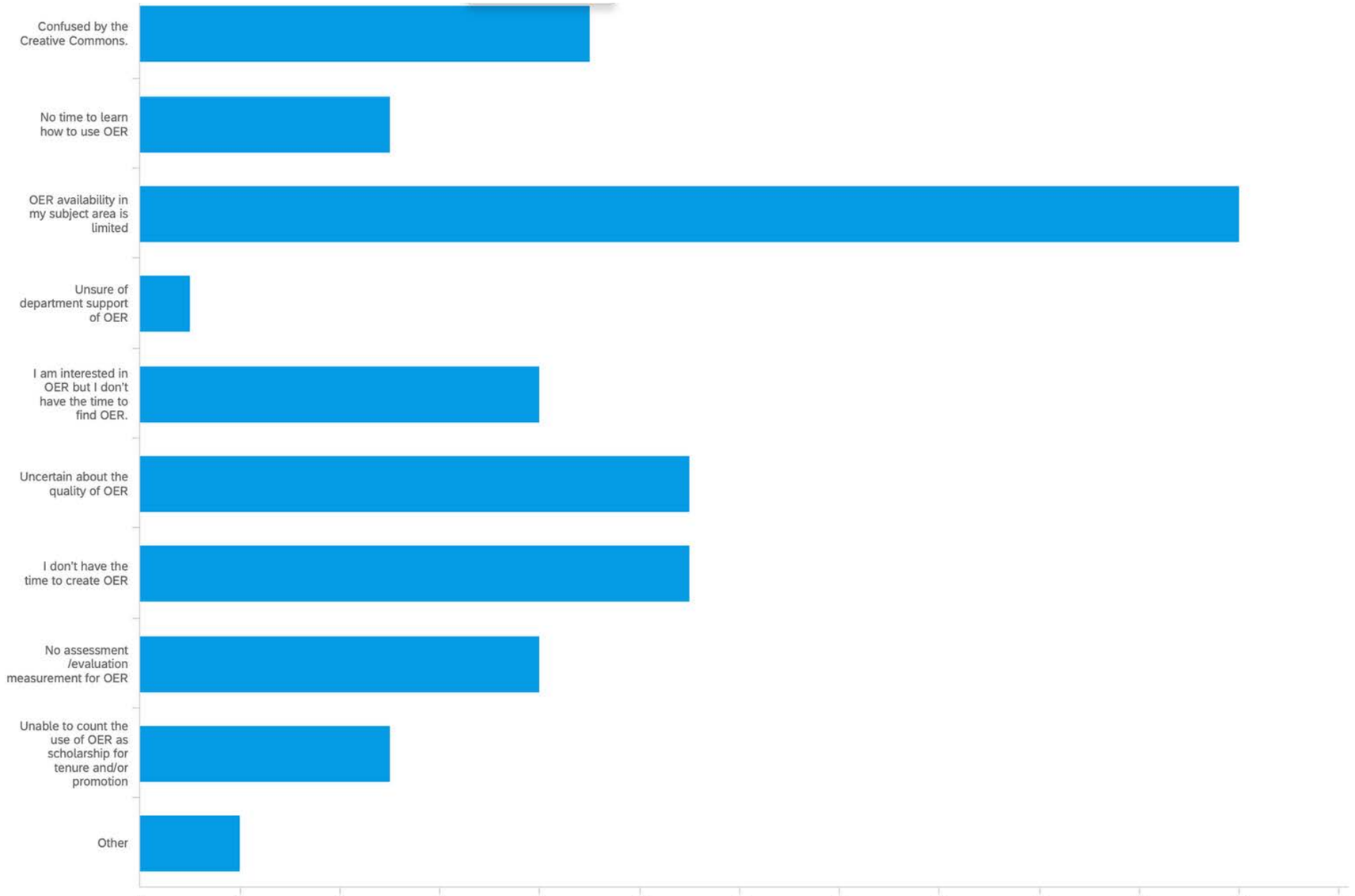
FACULTY RESPONSES:

I AM USING OER FOR ALL OR SOME PART OF MY INSTRUCTIONAL RESOURCES	68.97%
NOT USING OER BECAUSE I AM DO NOT HAVE TIME TO SEARCH FOR APPROPRIATE MATERIALS	6.90%
NOT USING OER BECAUSE I AM NOT TRAINED TO USE OER FOR TEACHING AND LEARNING	13.79%
NOT USING OER BECAUSE OF LIMITED OER RESOURCES IN MY DISCIPLINE AREA	6.90%
NO USING OER BECAUSE I PREFER THE COMMERCIAL TEXTBOOKS	3.44%

FACULTY SURVEY 2021

Question 18. Challenges using OER (check all that apply)

FACULTY RESPONSES:



FACULTY SURVEY 2021

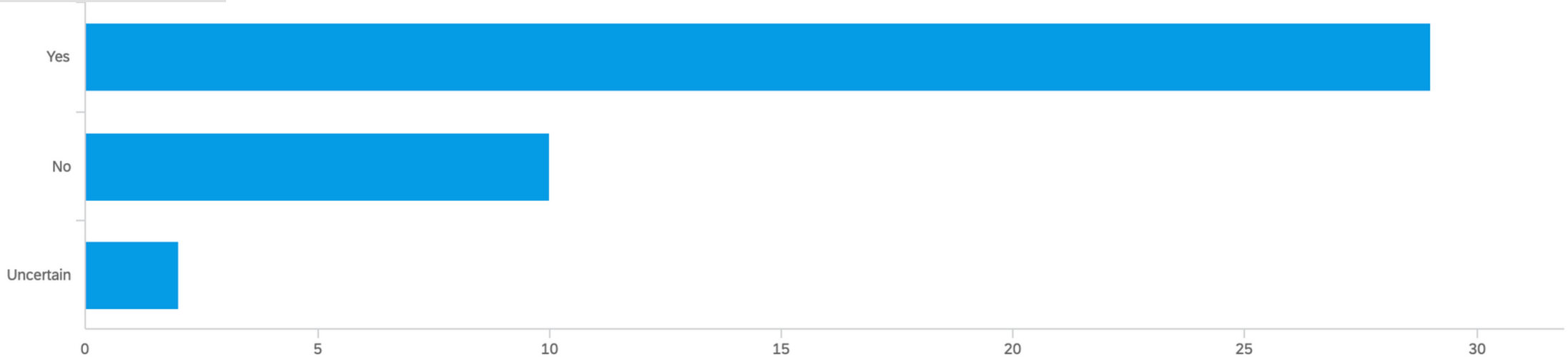
Question 18. Challenges using OER (check all that apply)?

FACULTY RESPONSES:

1 CONFUSED BY THE CREATIVE COMMONS.	10.98%
2 NO TIME TO LEARN HOW TO USE OER	6.10%
3 OER AVAILABILITY IN MY SUBJECT AREA IS LIMITED	26.84%
4 UNSURE OF DEPARTMENT SUPPORT OF OER	1.22%
5 I AM INTERESTED IN OER BUT I DON'T HAVE THE TIME TO FIND OER.	9.70%
6 UNCERTAIN ABOUT THE QUALITY OF OER	13.41%
7 I DON'T HAVE THE TIME TO CREATE OER	13.41%
8 NO ASSESSMENT /EVALUATION MEASUREMENT FOR OER	9.80%
9 UNABLE TO COUNT THE USE OF OER AS SCHOLARSHIP FOR TENURE AND/OR PROMOTION	6.10%
10 OTHER	2.44%

Question 19. I used the MERLOT OER Site to search for OER Teaching and Learning Materials for my Fall Classes?

FACULTY RESPONSES:

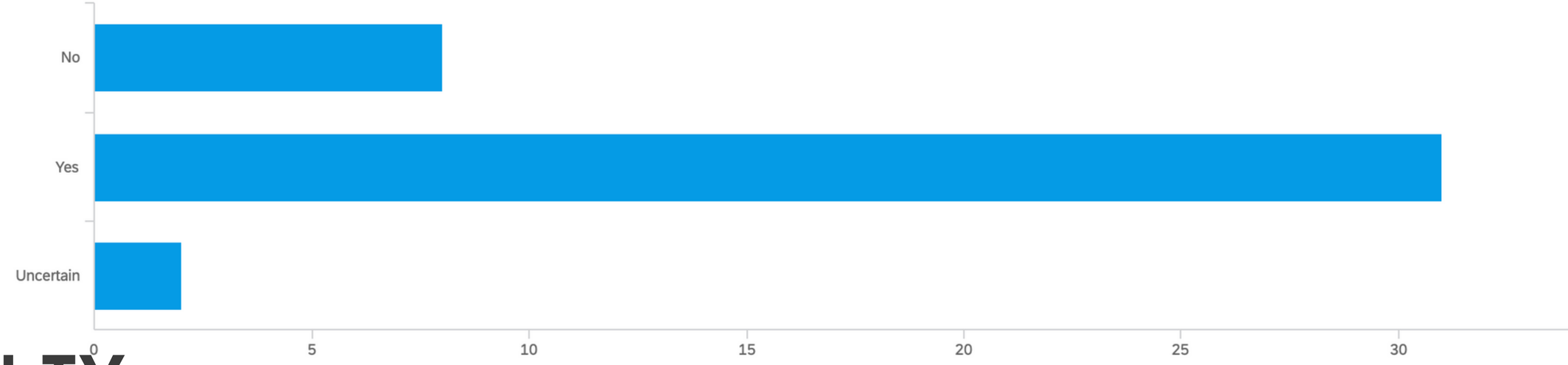


FACULTY SURVEY 2021

YES	70.73%
NO	24.39%
UNCERTAIN	4.88%

Question 20. I used other OER Sites to search for OER Teaching and Learning Materials for my Fall Classes?

FACULTY RESPONSES:

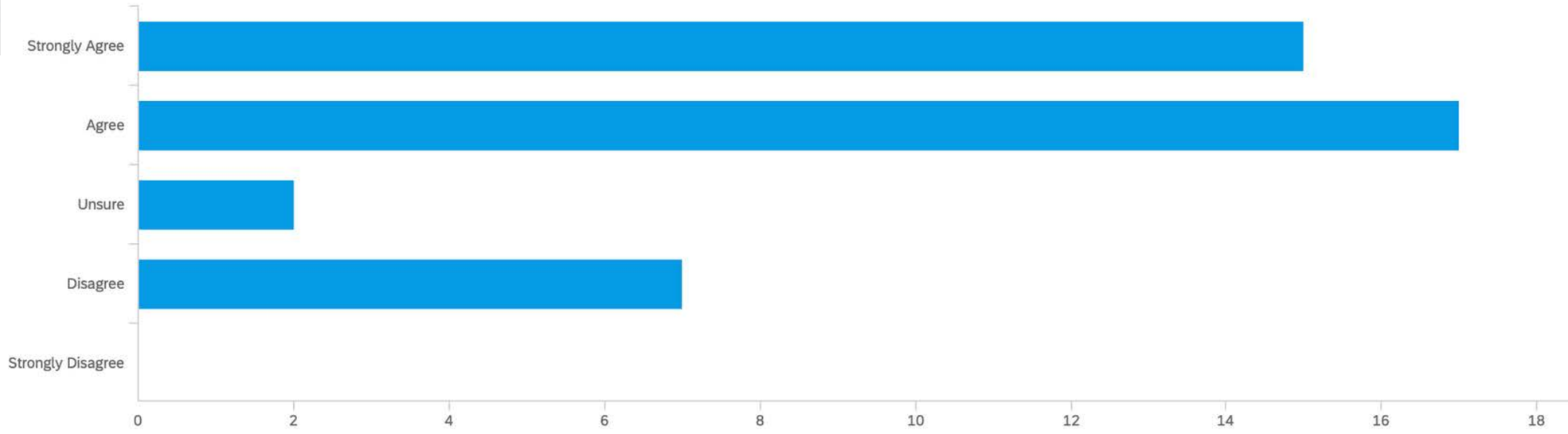


FACULTY SURVEY 2021

NO	19.51%
YES	75.61%
UNCERTAIN	4.88%

Question 21. I found OER materials to meet the needs for my class?

FACULTY RESPONSES:

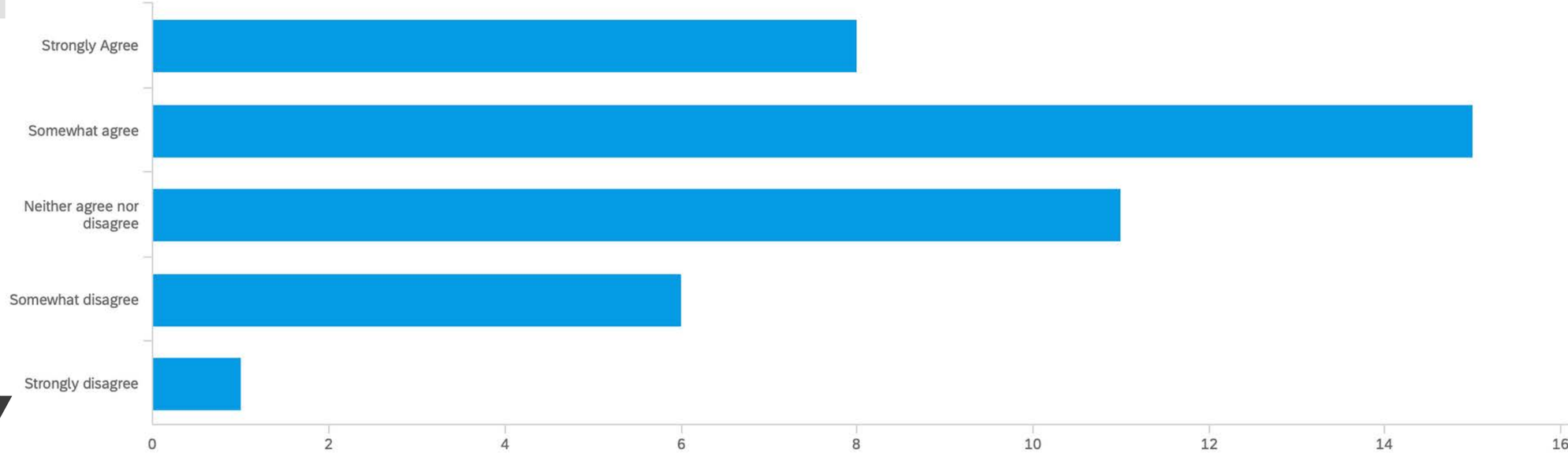


FACULTY SURVEY 2021

STRONGLY AGREE	36.59%	DISAGREE	17.07%
AGREE	41.46%	STRONGLY DISAGREE	0.00%
UNSURE	4.88%		

Question 22. I found OER materials that are Culturally relevant?

FACULTY RESPONSES:



FACULTY SURVEY 2021

STRONGLY AGREE **19.51%**

SOMEWHAT AGREE **36.59%**

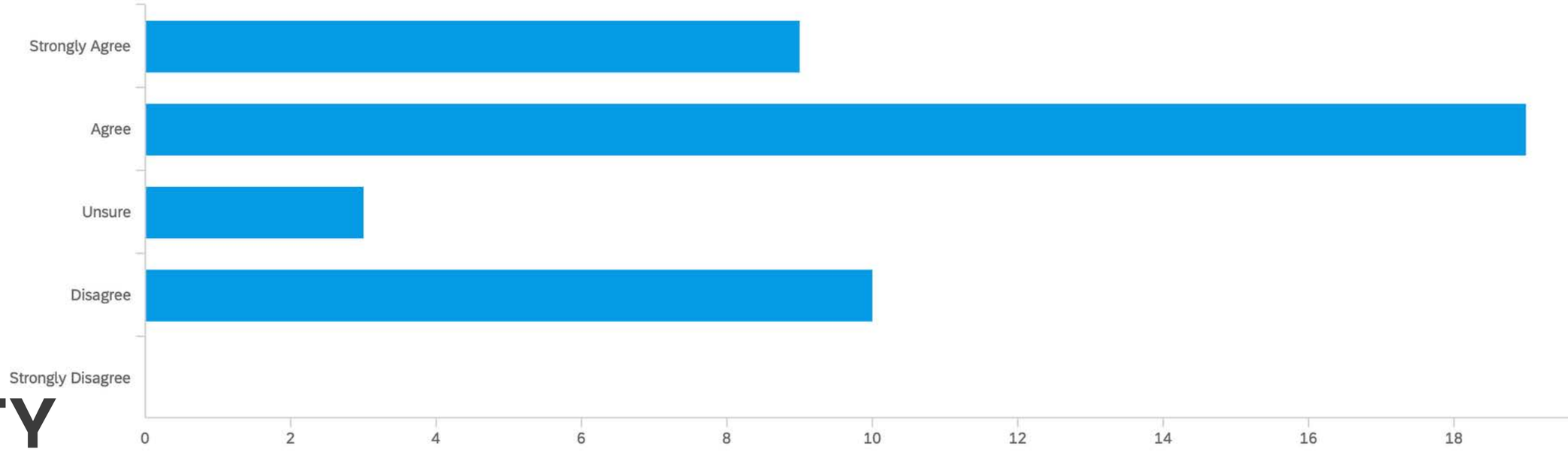
NEITHER AGREE NOR DISAGREE **26.83%**

SOMEWHAT DISAGREE **14.63%**

STRONGLY DISAGREE **2.44%**

Question 23. Finding OER materials requires a great amount of time?

FACULTY RESPONSES:

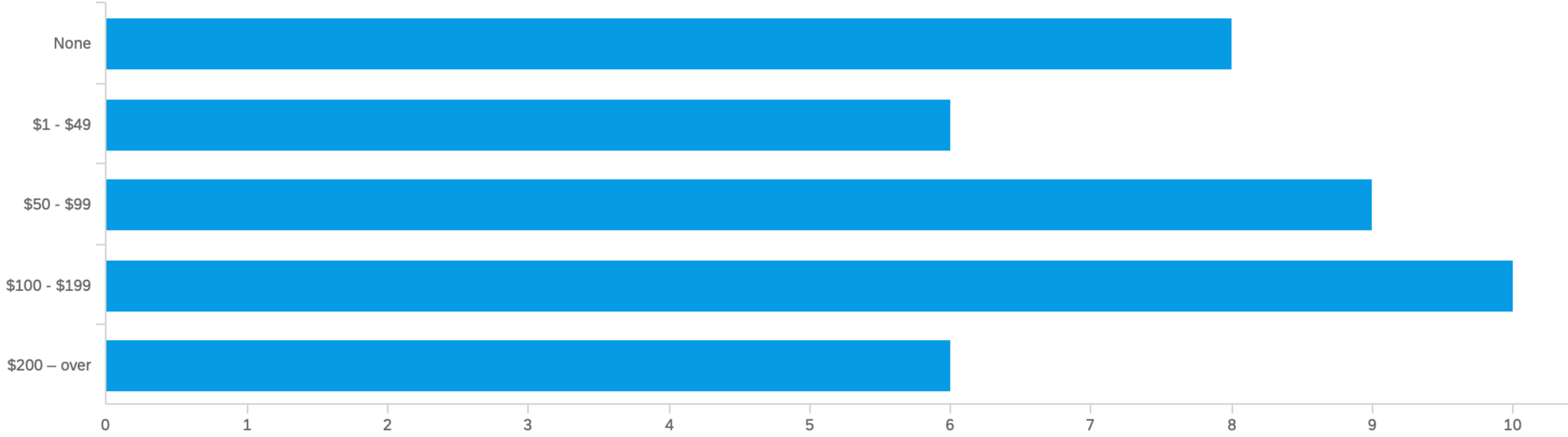


FACULTY SURVEY

2021

STRONGLY AGREE	21.95%	DISAGREE	24.39%
AGREE	46.34%	STRONGLY DISAGREE	0.00%
UNSURE	7.32%		

Question 24. If you used OER for your class this fall semester, what was the estimated <u>cost savings</u> to your students?



FACULTY SURVEY

2021

FACULTY RESPONSES:

Question 24. If you used OER for your class this fall semester, what was the estimated cost savings to your students?

176 PILOT STUDENTS SAVED OVER $17,600

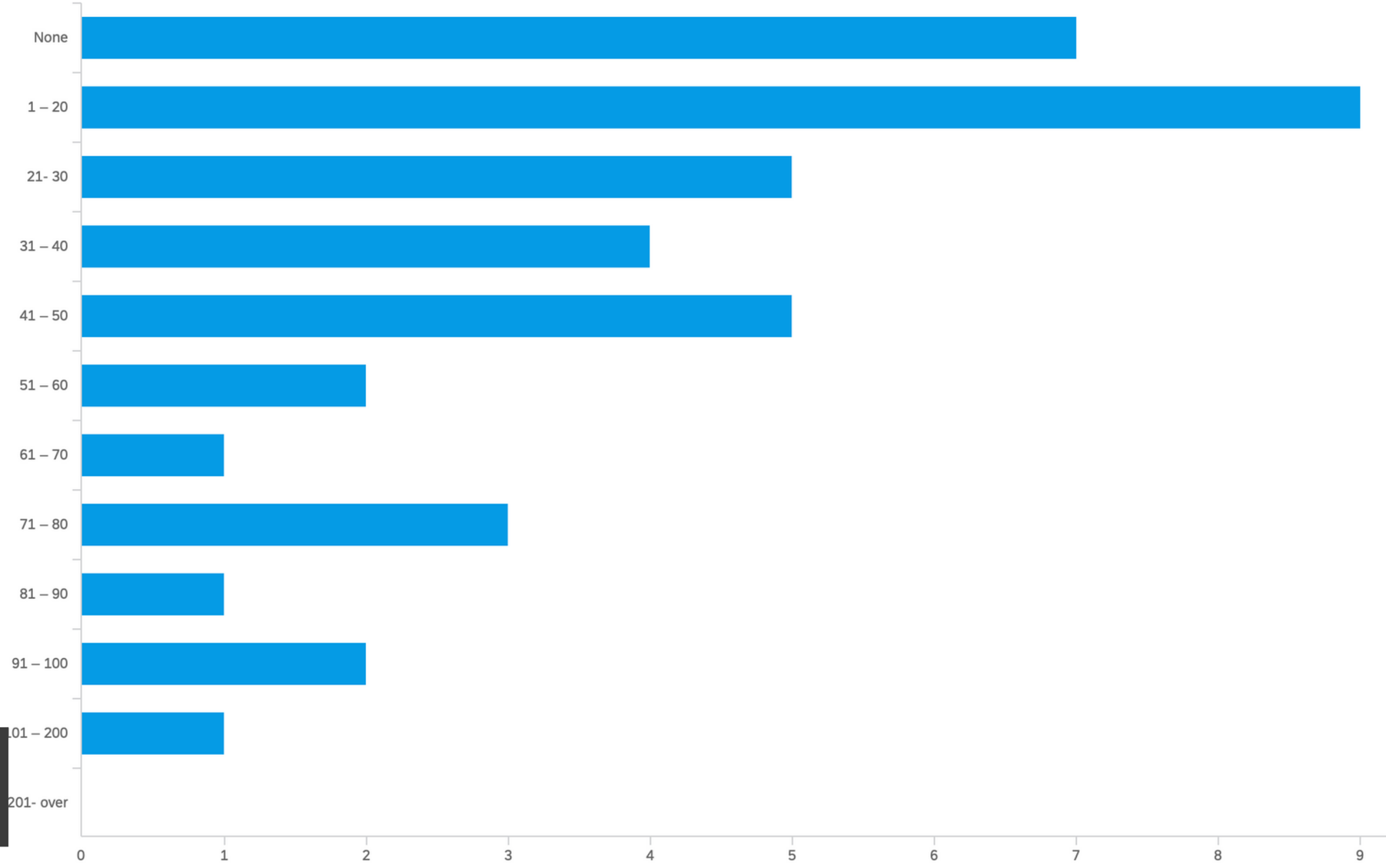
FACULTY SURVEY

2021

NONE	20.51%
$1-$49	15.39%
$50-$99	23.08%
$100-199	25.64%
$200-OVER	15.38%

Question 25. How many of your students are impacted by the cost savings of OER?

FACULTY RESPONSES:



FACULTY SURVEY 2021

Question 25. How many of your students are impacted by the cost savings of OER?

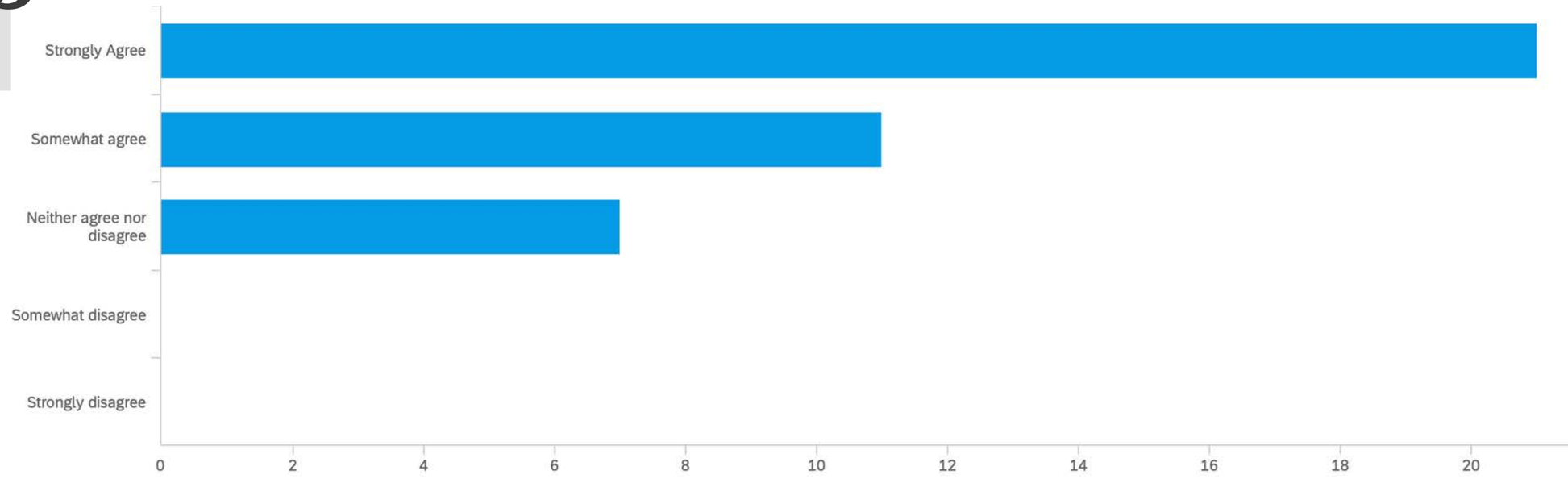
FACULTY RESPONSES:

NONE: 17.50%
1 - 20: 22.50%
21- 30: 12.50%
31 - 40: 10.00%
41 - 50: 12.50%
51 - 60: 5.00%
61 - 70: 2.50%
71 - 80: 7.50%
81 - 90: 2.50%
91 - 100: 5.00%
101 - 200: 2.50%
201- OVER: 0.00%

FACULTY SURVEY 2021

Question 26. I am comfortable teaching with OER?

FACULTY RESPONSES:



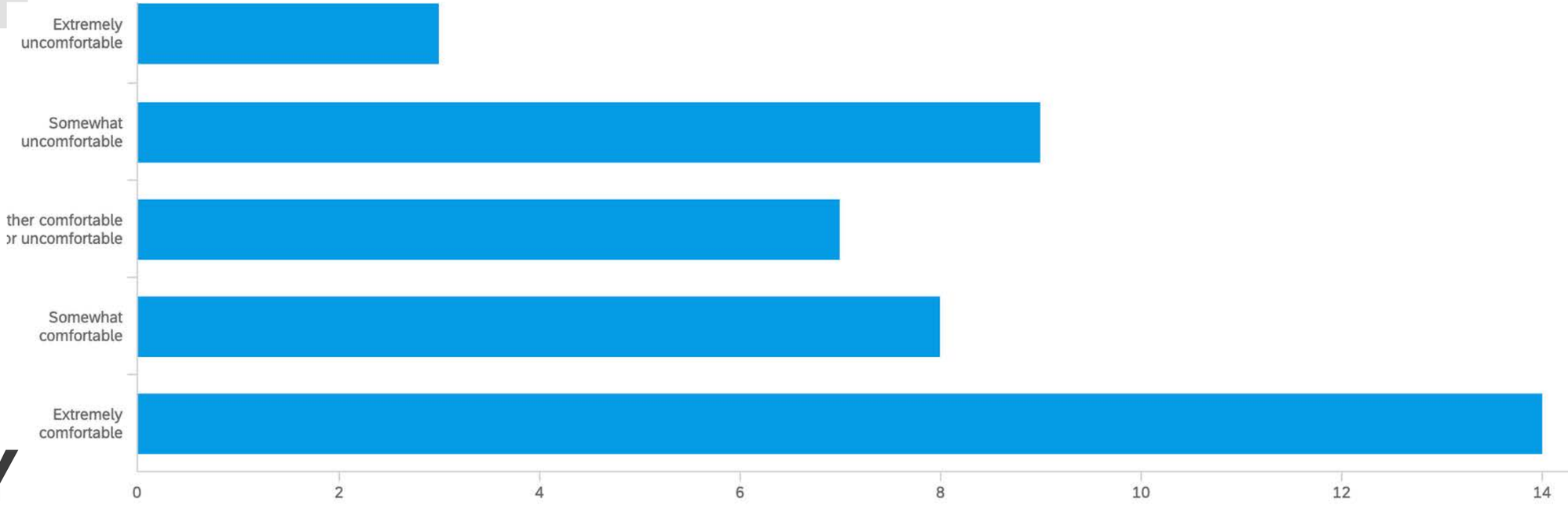
FACULTY SURVEY 2021

STRONGLY AGREE	53.85%
SOMEWHAT AGREE	28.20%
NEITHER AGREE OR DISAGREE	17.95%
STRONGLY DISAGREE	0.00%
SOMEWHAT DISAGREE	0.00%

Question 27. How comfortable are you adding OER into your learning management system?

FACULTY RESPONSES:

*The results show the need for additional training



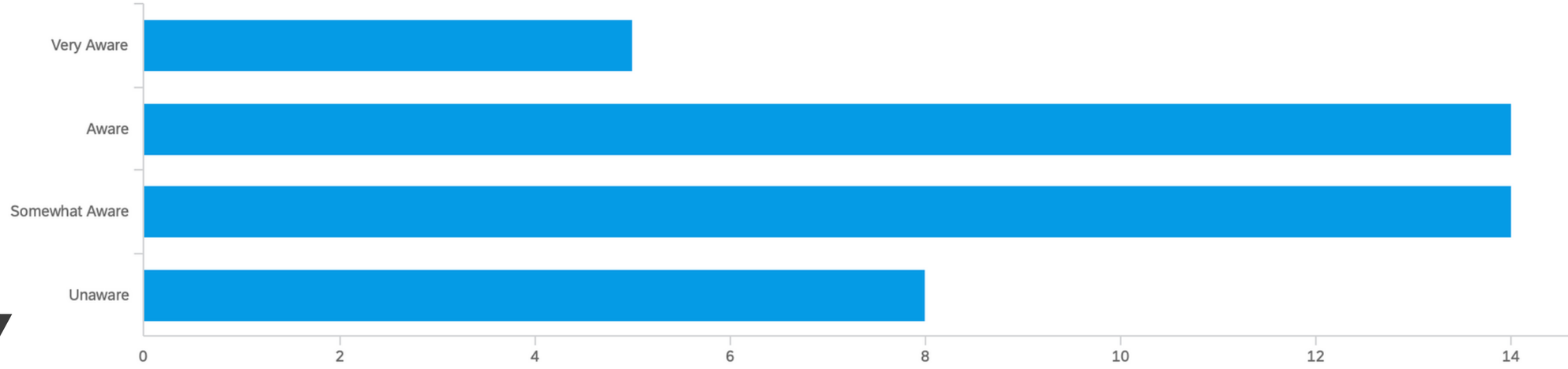
FACULTY SURVEY 2021

EXTREMELY UNCOMFORTABLE	7.32%	SOMEWHAT COMFORTABLE	19.51%
SOMEWHAT UNCOMFORTABLE	21.95%	EXTREMELY COMFORTABLE	34.15%
NEITHER COMFORTABLE NOR UNCOMFORTABLE	17.07%		

Question 28. Your awareness of Creative Commons Licenses?

FACULTY RESPONSES:

*The results show the need for additional training



FACULTY SURVEY 2021

VERY AWARE 12.19%

AWARE 34.15%

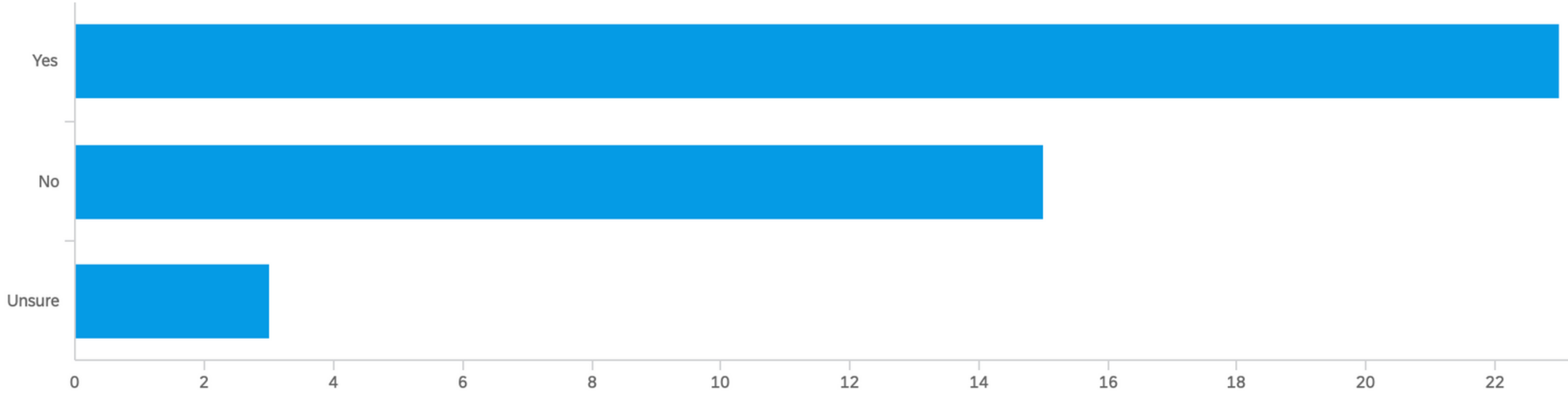
SOMEWHAT AWARE 34.15%

UNAWARE 19.51%

Question 29. You are/have used Creative Commons Materials?

FACULTY RESPONSES:

***THE RESULTS SHOW NEED ADDITIONAL TRAINING**



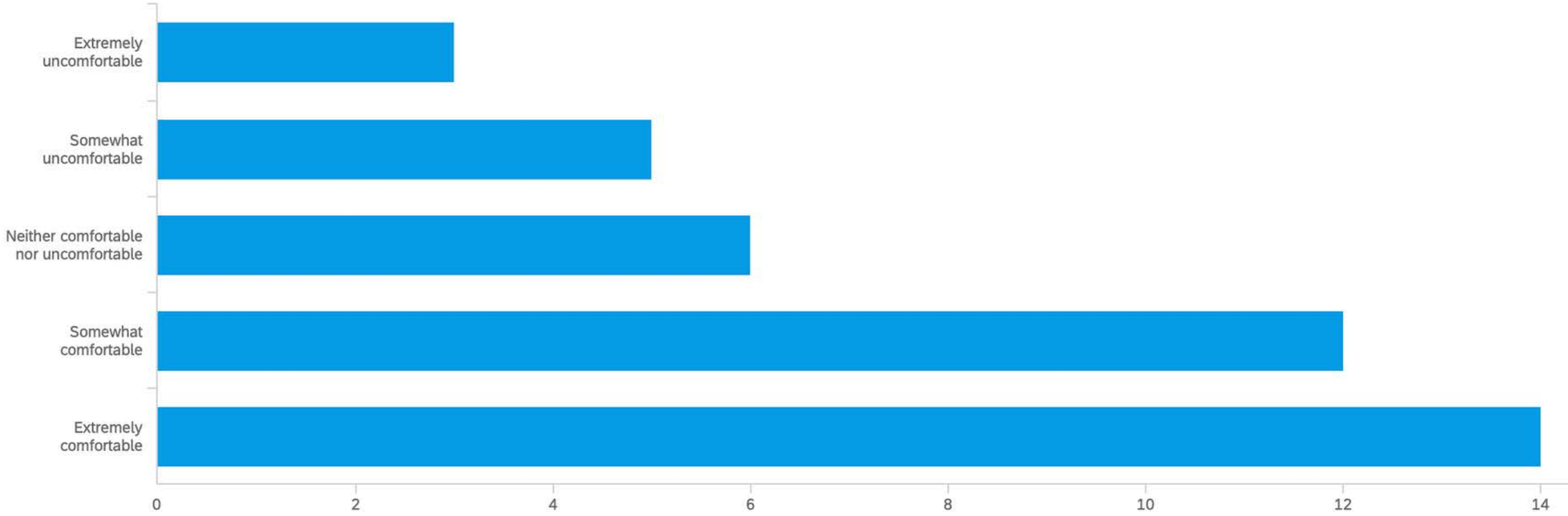
FACULTY SURVEY 2021

YES	56.10%
NO	36.59%
UNSURE	7.31%

Question 30. How comfortable are you using OER in the classroom?

FACULTY RESPONSES:

***The results show the need for teacher training with OER**



FACULTY SURVEY 2021

EXTREMELY UNCOMFORTABLE	7.50%
SOMEWHAT UNCOMFORTABLE	12.50%
NEITHER UNCOMFORTABLE NOR COMFORTABLE	15.00%
SOMEWHAT COMFORTABLE	30.00%
EXTREMELY COMFORTABLE	35.00%

Question 31. How may we assist you in utilizing OER for teaching and learning?

Topics Summary-
- More training in Skills
- commons, D2L training
-finding more materials for OER

FACULTY RESPONSES:

- HOW MAY WE ASSIST YOU IN UTILIZING OER FOR TEACHING AND LEARNING?
- HELP WITH FINDING SUBJECT MATTER FOR CULTURALLY RELEVANT WRITING STUDIES/RHETORIC
- SETTING UP THE CLASS OR ORGANIZATIONAL PROBLEMS
- I AM STILL WANTING TO FIGURE OUT HOW TO BUILD A OER TEXTBOOK.
- I NOTICED THAT IN THE LAST WEBINAR THERE WAS A LIST OF SITES LIKE MERLOT. IT WOULD BE HELPFUL TO HAVE A LIST, AND IT WOULD BE HELPFUL FOR MY COLLEAGUES TO HAVE LISTS.
- CONTINUE TO PROVIDE TRAINING AND FACULTY SUPPORT.

FACULTY SURVEY 2021

Question 31. How may we assist you in utilizing OER for teaching and learning?

Topics
- More training in Skills
- commons, D2L training
-finding more materials for OER

FACULTY RESPONSES:

- TRAINING
- I THINK MERGING MATERIALS INTO THE D2L SYSTEM IS PROBABLY WHERE I MAY NEED SOME HELP
- I WOULD LIKE TO DO THAT CREATIVE COMMONS TRAINING YOU MENTONED IN THIS SURVEY.
- ALIGN OER MATERIALS WITH TOPICS COVERED IN THE COURSE TEXTBOOK
- DO WHAT YOU ARE CURRENTLY DOING, BEING AVAILABLE TO FIND OER BOOKS/MATERIALS THAT "FIT" MY CLASSES.
- ASSISTING WITH FINDING ITEMS IN MY DISCIPLINE.
- MORE TRAINING

FACULTY SURVEY 2021

Question 31. How may we assist you in utilizing OER for teaching and learning?

Topics
- More training in Skills
- commons, D2L training
-finding more materials for OER

FACULTY RESPONSES:

- SINCE I'VE BEEN USING APPROPRIATE OER MATERIALS FOR YEARS, I'M NOT SURE HOW YOU CAN ASSIST, GIVEN THE CURRENT FOCUS OF OER EFFORTS.
- TRAINING
- HELP FINDING QUALITY MATERIALS, HELP TRAINING AND UNDERSTAND HOW TO USE THEM
- I NEED TO FIND QUALITY LANGUAGE ACQUISITION MATERIALS
- PROVIDE RESOURCES FOR PUBLICIZING AMONG FACULTY ON MY CAMPUS
- PROVIDING MORE LAB TO ACCOMPANY THE TEXT.
- NOT APPLICABLE
- KEEP UP THE GREAT WORK!
- MORE TRAINING

FACULTY SURVEY 2021

Question 32. Your recommendations for getting more faculty members to consider using OER for teaching and learning?

Topics summary:
Add more up-to-date research
Fewer meetings
list
more recent items
more training and pilots

FACULTY RESPONSES:

- FEWER MEETINGS. MORE VIDEOS DISCUSSING HOW TO COMPLETE DELIVERABLES
- TEACHING AND EXPOSING THE SYSTEM AND IT WILL SELL ITSELF.
- I HAVE NO IDEA.
- ALTHOUGH LISTS ARE HELPFUL (SEE ABOVE), IT IS BETTER NOT TO SHARE SUBSTANDARD MATERIAL. MY COLLEAGUES (AND I) ARE CRITICAL OF MATERIALS THAT DO NOT SITE RECENT RESEARCH AND DO NOT PUT REFERENCES ON EVERY SLIDE. IT WOULD BE BETTER TO IDENTIFY JUST ONE OR TWO RESOURCES THAT WERE OUTSTANDING SO AS TO FIGHT THE NEGATIVITY ABOUT OER.LE OF STRONG RESEARCHE
- INCREASED AWARENESS AND EDUCATION

FACULTY SURVEY 2021

Question 32. Your recommendations for getting more faculty members to consider using OER for teaching and learning?

Topics summary:

Fewer meetings list

More recent items

More training and pilots

FACULTY RESPONSES:

- I THINK STUDENTS NEED TO ASK FOR IT MORE.
- I BIG SELLER IS COST AND IMPACTS ON STUDENT LEARNING.
- DEPARTMENTAL MEETINGS
- HAVE DEPARTMENT SPECIFIC TUTORIALS THAT HELP THEM LOCATE AND USE OER
- STRONGLY RECOMENDED
- DEMONSTRATION OF QUALITY MATERIALS AVAILABLE.
- CONTINUE MARKETING AND PROVIDING SERVICES TO FACULTY
- SAME AS ABOVE.
- MORE TRAINING AND PILOTS

FACULTY SURVEY 2021

TENNESSEE STATE UNIVERSITY

365 | OER

THE STUDENT SURVEY RESULTS

FALL 2021: 176 PILOT STUDENTS

HBCU PRIDE

- **Seven out of 10 students don't purchase a required textbook during their academic career because of cost.**

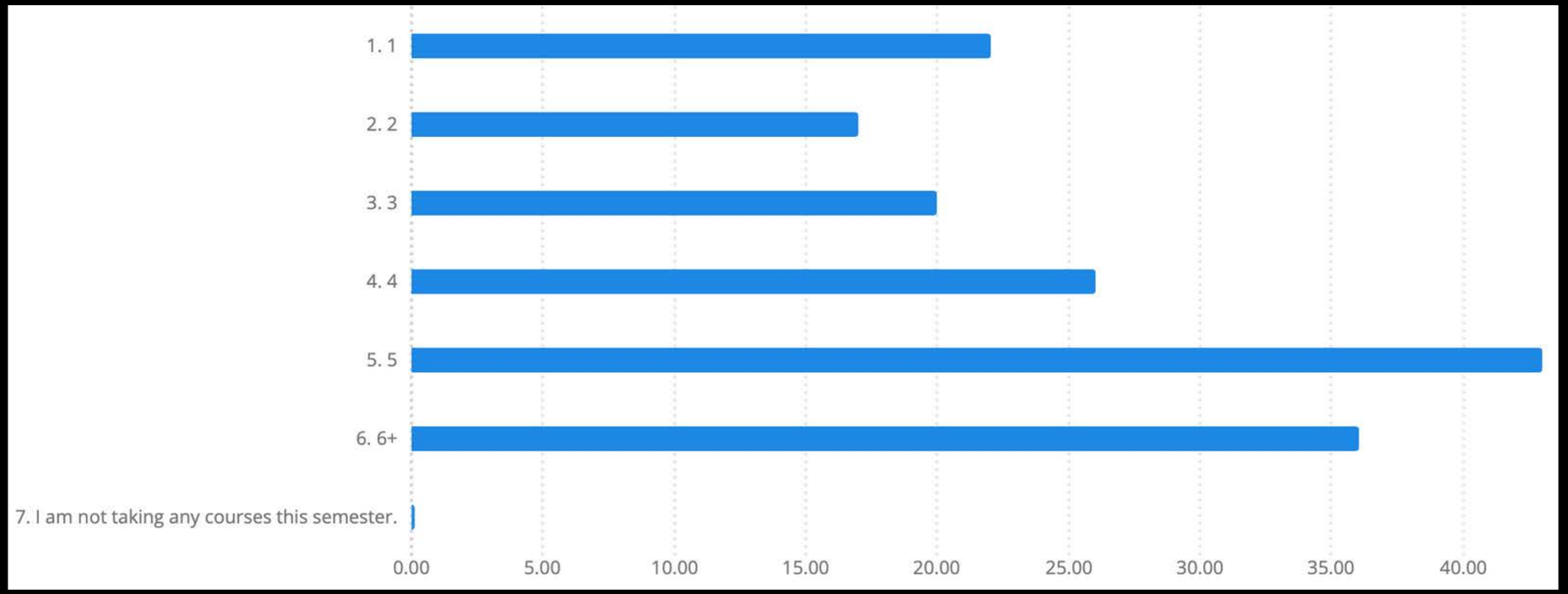
- **60% of students have delayed purchasing textbooks until they've received their financial aid.**

http://www.uspirg.org/news/usp/student-group-releases-new-report-textbook-prices

https://twitter.com/SenatorDurbin/status/773574579008729088

Question 1. How many courses are you taking this semester?

STUDENT RESPONSE:

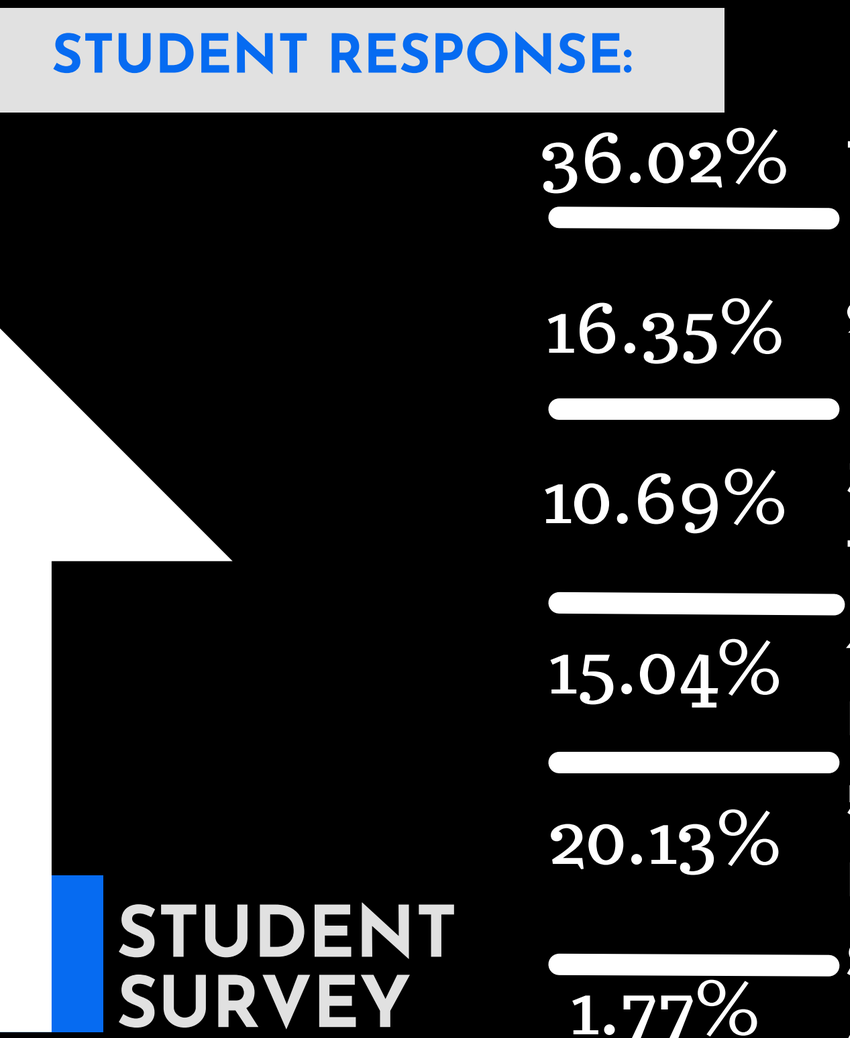


STUDENT SURVEY 2021

1 CLASS	13.41%
2 CLASSES	10.37%
3 CLASSES	12.20%
4 CLASSES	15.85%
5 CLASSES	26.22%
6 CLASSES	21.95%
IAM NOT TAKING ANY COURSES THIS SEMESTER	0.00%

Question 2b. What was the primary way you paid for your required course materials this semester?

STUDENT RESPONSE:

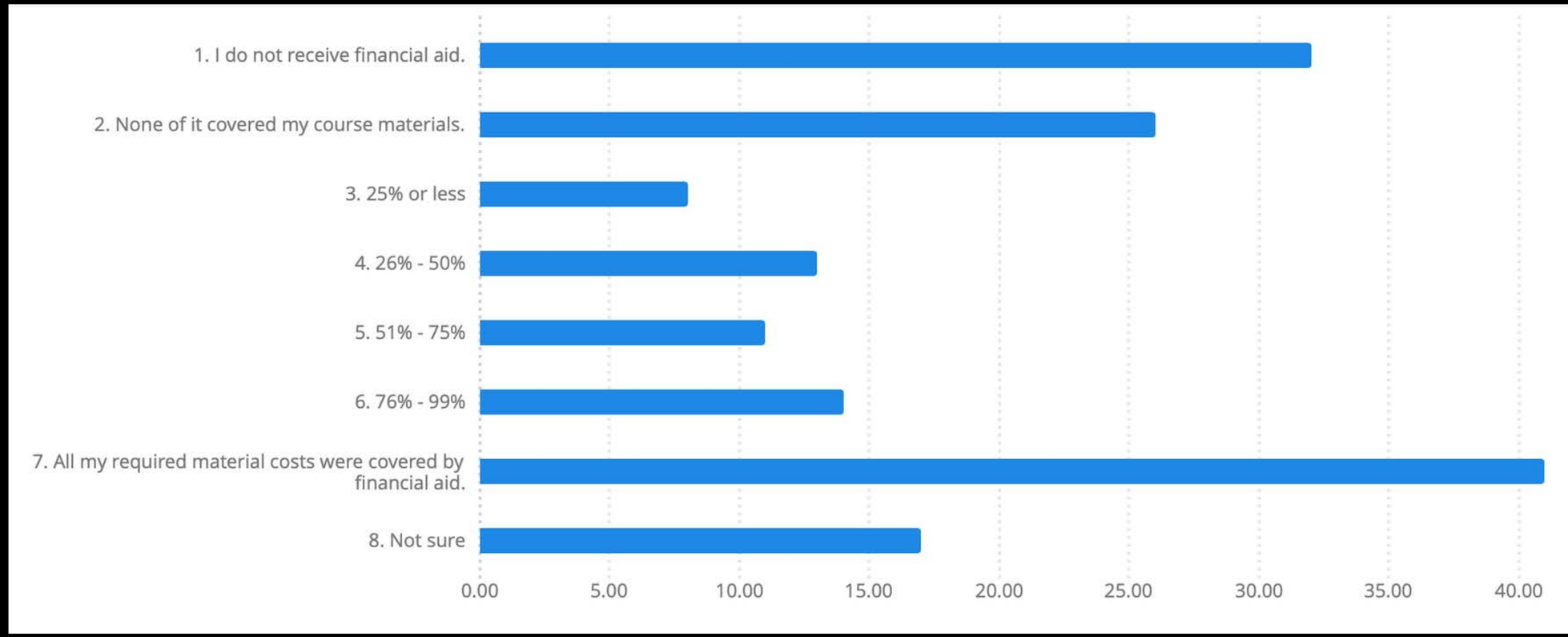


36.02%	1. CASH AND/OR PERSONAL SAVINGS
16.35%	2. CREDIT CARD(S)
10.69%	3. HELP FROM PARENTS, FAMILY MEMBERS, EMPLOYERS, FRIENDS, ETC. THAT YOU DO NOT HAVE TO PAY BACK.
15.04%	4. LOANS (MONEY YOU MUST PAY BACK, LIKE FEDERAL STUDENT LOANS OR PERSONAL LOANS FROM FAMILY, FRIENDS, EMPLOYERS)
20.13%	5. GRANTS/SCHOLARSHIPS (PELL GRANTS, TN PROMISE, LOTTERY, PRIVATE SCHOLARSHIPS, GI BILL, SEOG, POST 911, TN RECONNECT, TN STRONG, ETC)
1.77%	6. OTHER

STUDENT SURVEY 2021

Question 3a. This semester, approximately what percentage of your required material costs were covered by financial aid (grants, scholarships, loans)?

STUDENT RESPONSE:



STUDENT SURVEY 2021

Question 3b. This semester, approximately what percentage of your required material costs were covered by financial aid (grants, scholarships, loans)?

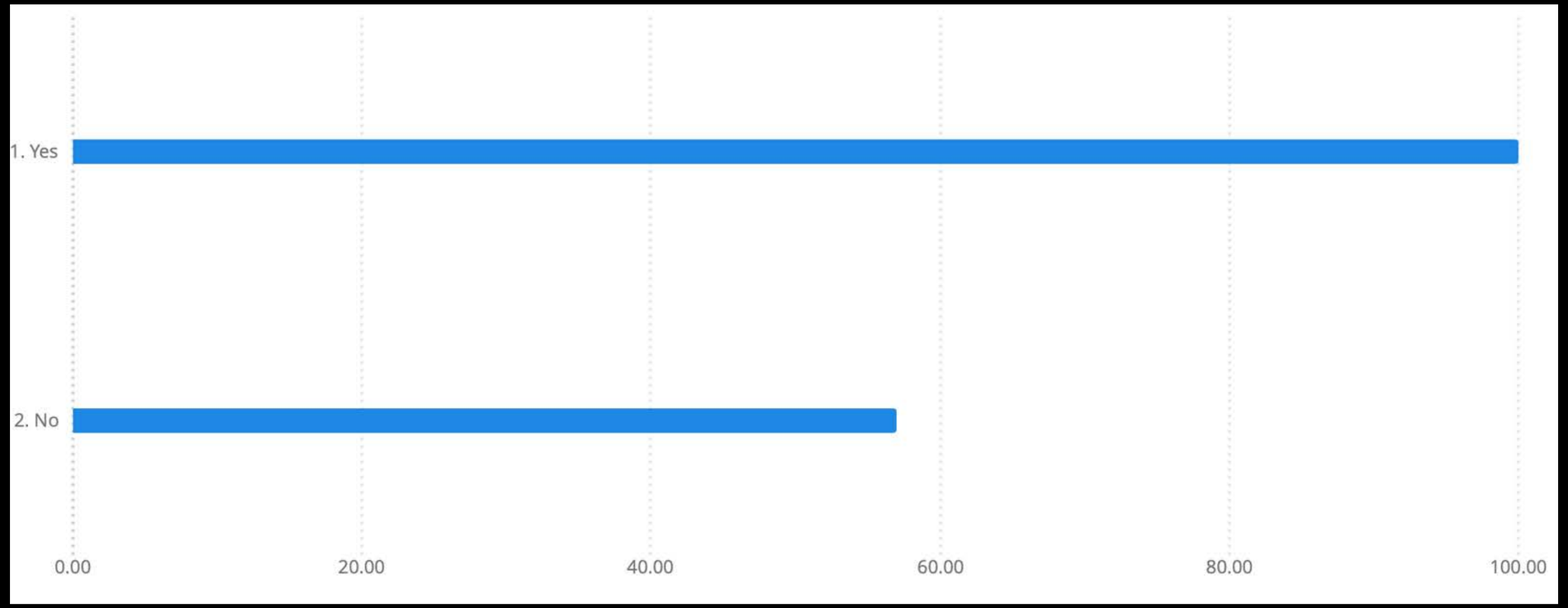
1. I DO NOT RECEIVE FINANCIAL AID.	19.75%
2. NONE OF IT COVERED MY COURSE MATERIALS	16.08%
3. 25% OR LESS	4.93%
4. 26% - 50%	8.02%
5. 51% - 75%	6.79%
6. 76% - 99%	8.64%
7. ALL MY REQUIRED MATERIAL COSTS WERE COVERED BY FINANCIAL AID.	25.30%
8. NOT SURE	10.49%

STUDENT RESPONSE:

STUDENT SURVEY 2021

Question 4. Any point in your academic career, have you delayed or avoided purchasing required course materials because of their cost?

STUDENT RESPONSE:

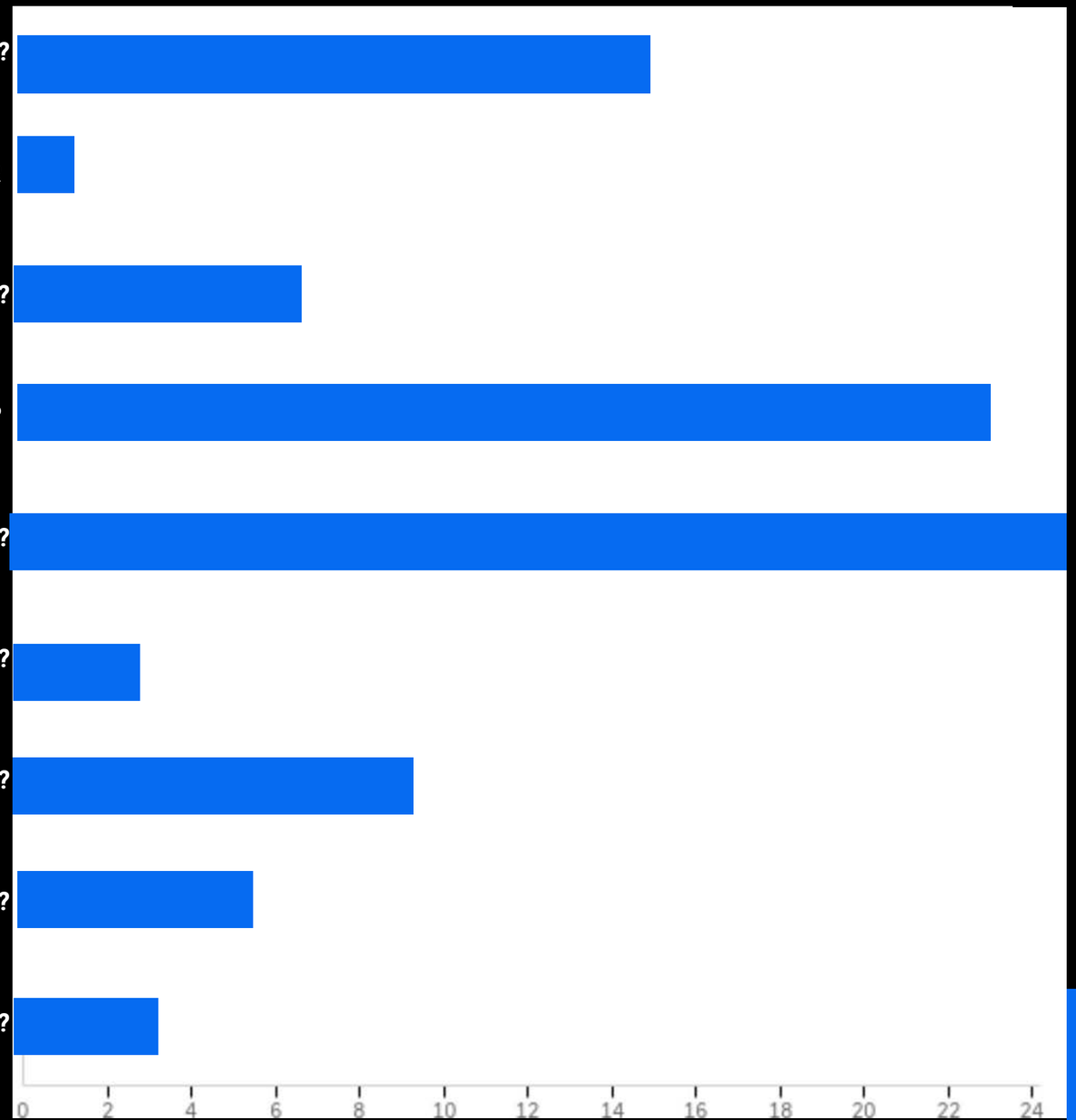


STUDENT SURVEY 2021

YES	63.70%
NO	36.30%

Question 5a. At any point in your academic career, has the cost of required course materials caused you to... (select all that apply)

STUDENT RESPONSE:



STUDENT SURVEY 2021

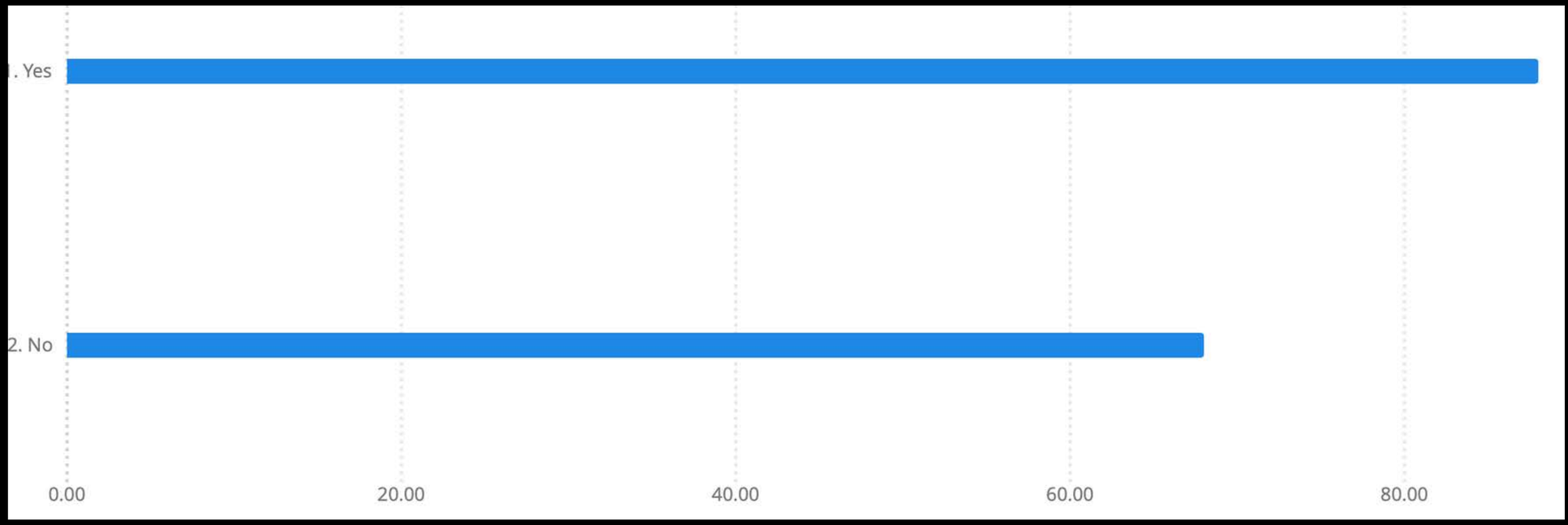
Question 5b. At any point in your academic career, has the cost of required course materials caused you to... (select all that apply)

STUDENT RESPONSE:

TAKE FEWER COURSES?	16.80%
OTHER	0.87%
NOT REGISTER FOR A SPECIFIC COURSE?	7.56%
NOT PURCHASE THE REQUIRED MATERIALS?	24.36%
NONE OF THESE	28.15%
FAIL A COURSE BECAUSE YOU COULD NOT AFFORD TO BUY THE REQUIRED MATERIALS?	2.94%
EARN A POOR GRADE BECAUSE YOU COULD NOT AFFORD THE REQUIRED MATERIALS?	9.24%
DROP OR WITHDRAW FROM A COURSE?	6.30%
AVOID A CERTAIN MAJOR BECAUSE OF HIGHER COURSE MATERIAL COSTS?	3.78%

Question 6. At any point in your academic career, have you decided to forego or skip certain purchases so that you could afford to purchase your required course materials? (if yes, next two questions)

STUDENT RESPONSE:



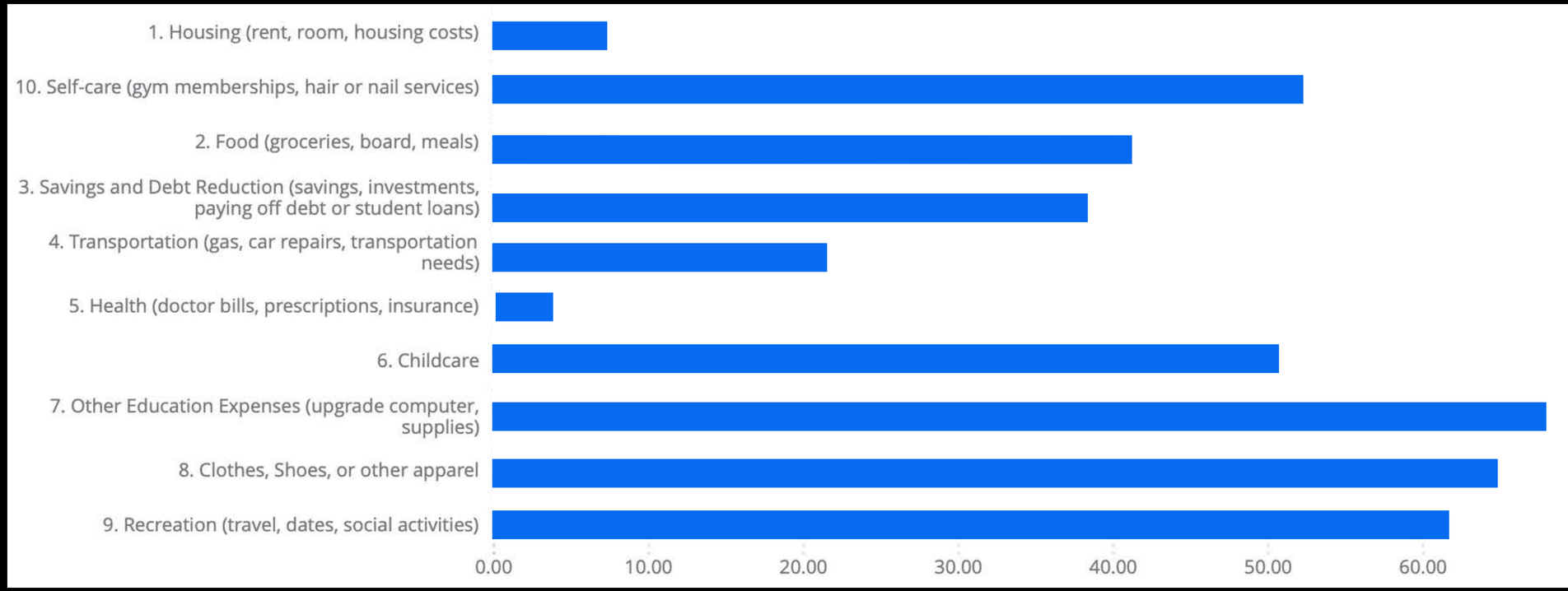
STUDENT SURVEY 2021

YES **56.41%**

NO **43.59%**

Question 7a. Which goods and/or services have you NOT purchased in order to afford to pay for required course materials this semester? (Select all that apply.)

STUDENT RESPONSE:



STUDENT SURVEY 2021

Question 7b. Which goods and/or services have you NOT purchased in order to afford to pay for required course materials this semester? (Select all that apply.)

STUDENT RESPONSE:

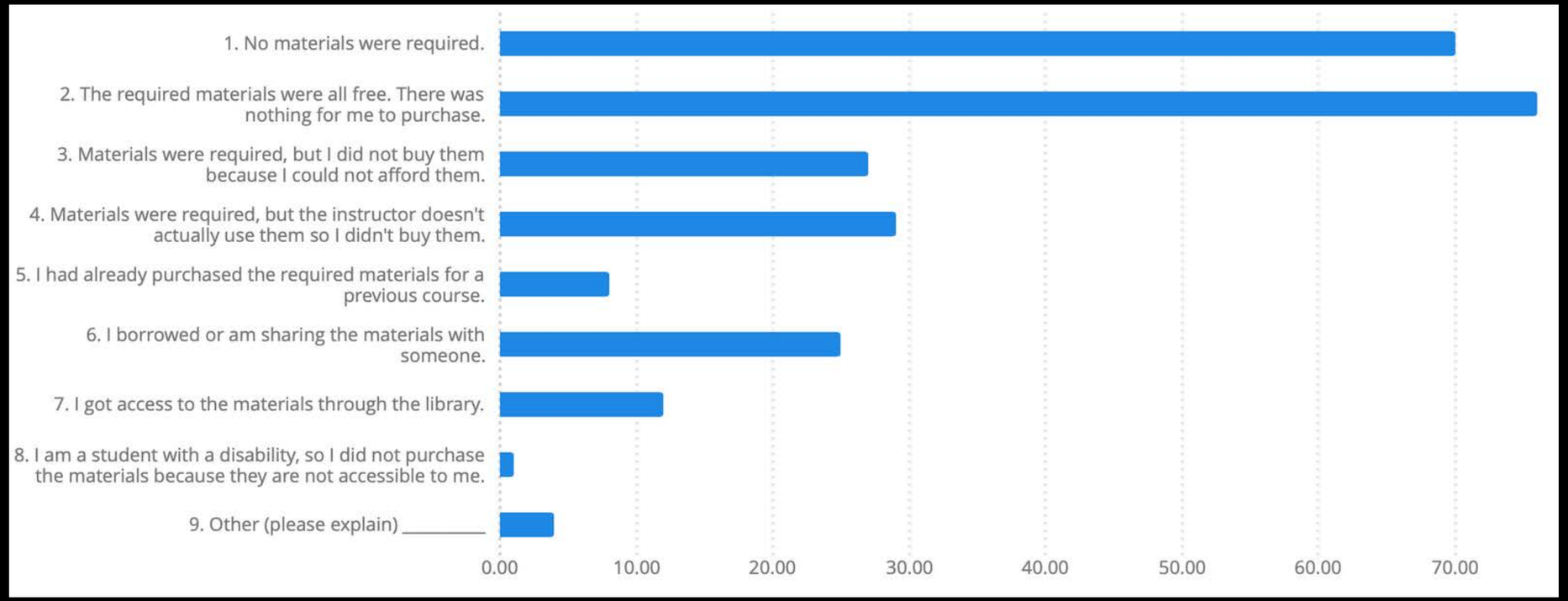
3.91%	1. HOUSING (RENT, ROOM, HOUSING COSTS)
11.74%	10. SELF-CARE (GYM MEMBERSHIPS, HAIR OR NAIL SERVICES)
9.20%	2. FOOD (GROCERIES, BOARD, MEALS)
9.10%	3. SAVINGS AND DEBT REDUCTION (SAVINGS, INVESTMENTS, PAYING OFF DEBT OR STUDENT LOANS)
6.40%	4. TRANSPORTATION (GAS, CAR REPAIRS, TRANSPORTATION NEEDS)
2.70%	5. HEALTH (DOCTOR BILLS, PRESCRIPTIONS, INSURANCE)
10.76%	6. CHILDCARE
16.62%	7. OTHER EDUCATION EXPENSES (UPGRADE COMPUTER, SUPPLIES)
14.66%	8. CLOTHES, SHOES, OR OTHER APPAREL
14.91%	9. RECREATION (TRAVEL, DATES, SOCIAL ACTIVITIES)

STUDENT SURVEY 2021

Question 8a - For courses where you spent $o on materials, why did you spend $o? Select all options that apply:

STUDENT RESPONSE:

Top answer: The material were free for students.



STUDENT SURVEY 2021

Question 8b - For courses where you spent $o on materials, why did you spend $o? Select all options that apply:

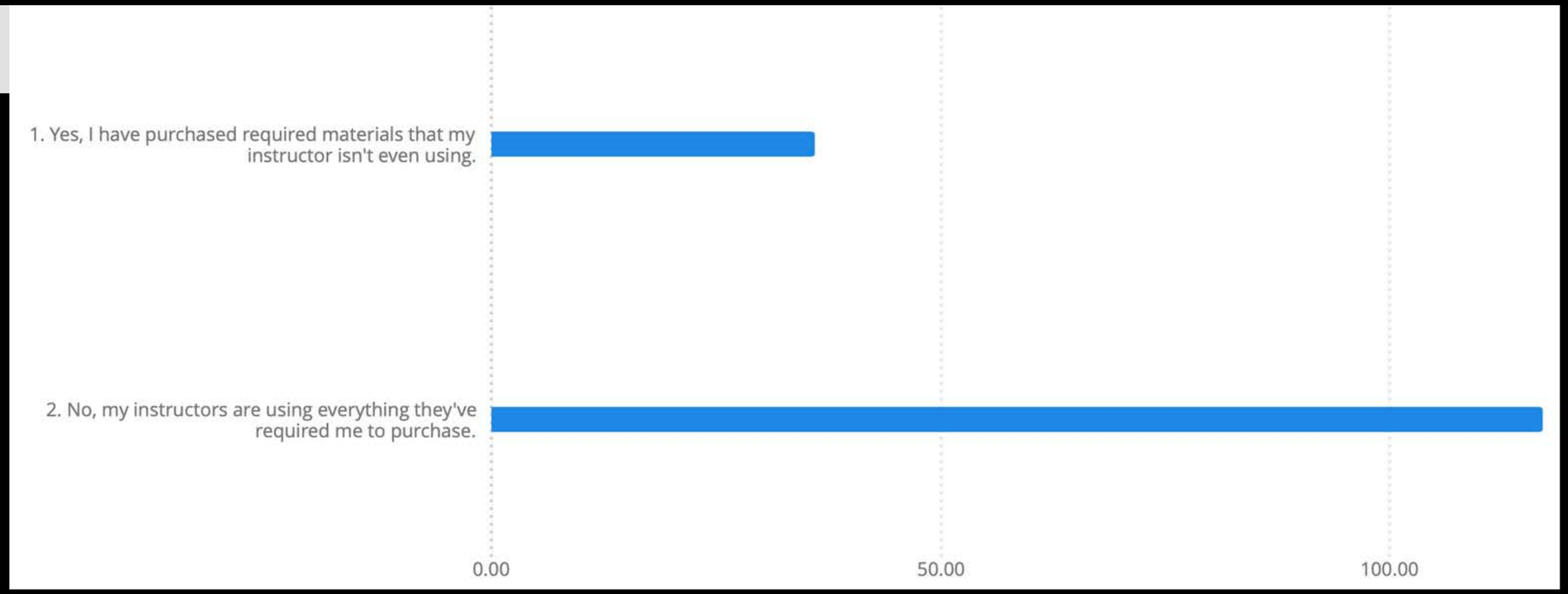
STUDENT RESPONSE:

27.77%	1. NO MATERIALS WERE REQUIRED.
30.15%	2. THE REQUIRED MATERIALS WERE ALL FREE. THERE WAS NOTHING FOR ME TO PURCHASE.
10.71%	3. MATERIALS WERE REQUIRED, BUT I DID NOT BUY THEM BECAUSE I COULD NOT AFFORD THEM.
11.50%	4. MATERIALS WERE REQUIRED, BUT THE INSTRUCTOR DOESN'T ACTUALLY USE THEM SO I DIDN'T BUY THEM.
3.23%	5. I HAD ALREADY PURCHASED THE REQUIRED MATERIALS FOR A PREVIOUS COURSE.
9.92%	6. I BORROWED OR AM SHARING THE MATERIALS WITH SOMEONE.
4.78%	7. I GOT ACCESS TO THE MATERIALS THROUGH THE LIBRARY.
0.36%	8. I AM A STUDENT WITH A DISABILITY, SO I DID NOT PURCHASE THE MATERIALS BECAUSE THEY ARE NOT ACCESSIBLE TO ME.
1.58%	9. OTHER (PLEASE EXPLAIN) _____

STUDENT SURVEY 2021

Question 9 - This semester, have you purchased required course materials that your instructor is NOT using in the course?

STUDENT RESPONSE:



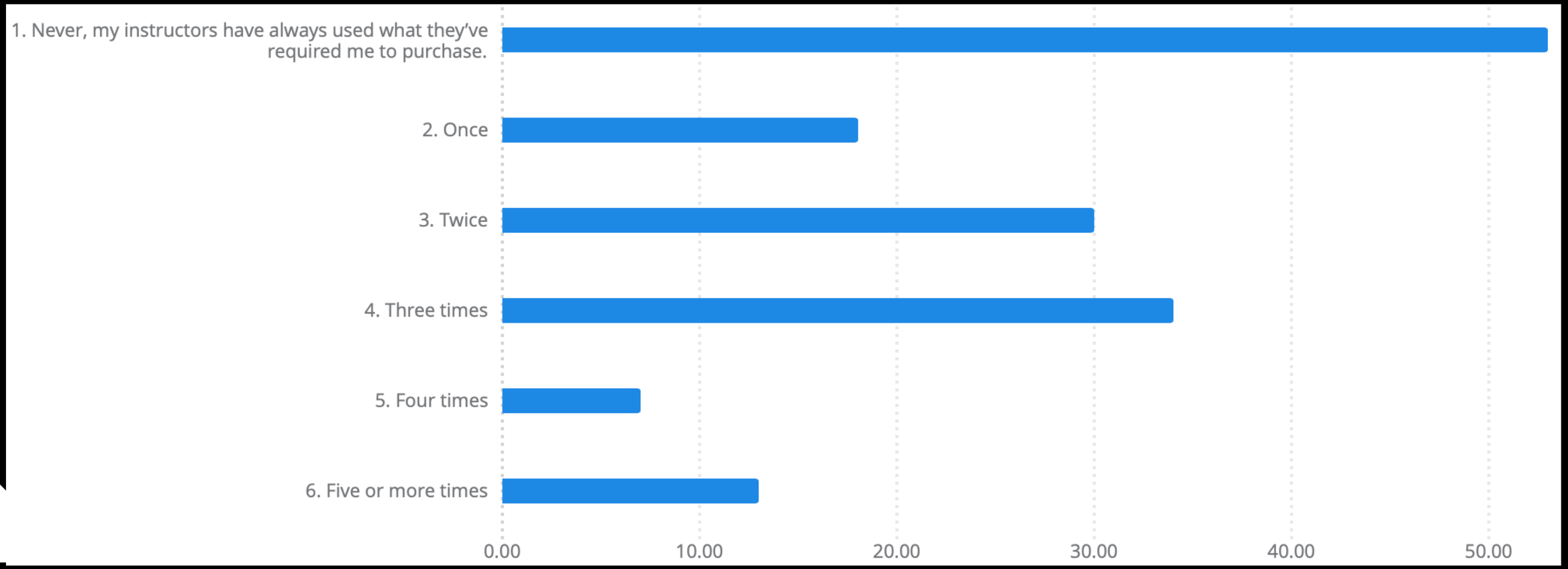
STUDENT SURVEY 2021

1. YES, I HAVE PURCHASED REQUIRED MATERIALS THAT MY INSTRUCTOR ISN'T EVEN USING. **23.53%**

2. NO, MY INSTRUCTORS ARE USING EVERYTHING THEY'VE REQUIRED ME TO PURCHASE. **76.47%**

Question 10a. Throughout your time at this college, approximately how many times have you purchased required materials that the instructor did not use?

STUDENT RESPONSE:



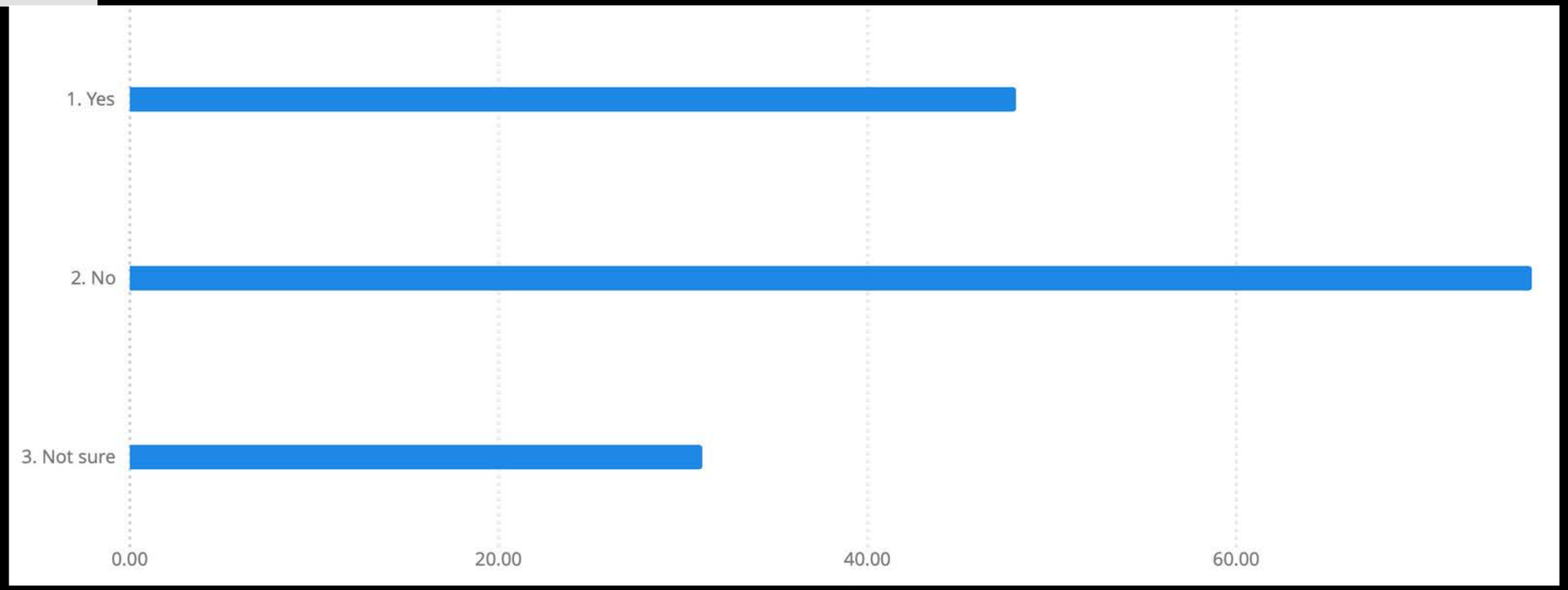
Question 10b. Throughout your time at this college, approximately how many times have you purchased required materials that the instructor did not use?

STUDENT RESPONSE:

34.19%	1. NEVER, MY INSTRUCTORS HAVE ALWAYS USED WHAT THEY'VE REQUIRED ME TO PURCHASE.
11.64%	2. ONCE
19.35%	3. TWICE
21.93%	4. THREE TIMES
4.51%	5. FOUR TIMES
8.38%	6. FIVE OR MORE TIMES

Question 11 - Are you taking a class right now where the cost of a book bundle was automatically added to your bill?

STUDENT RESPONSE:

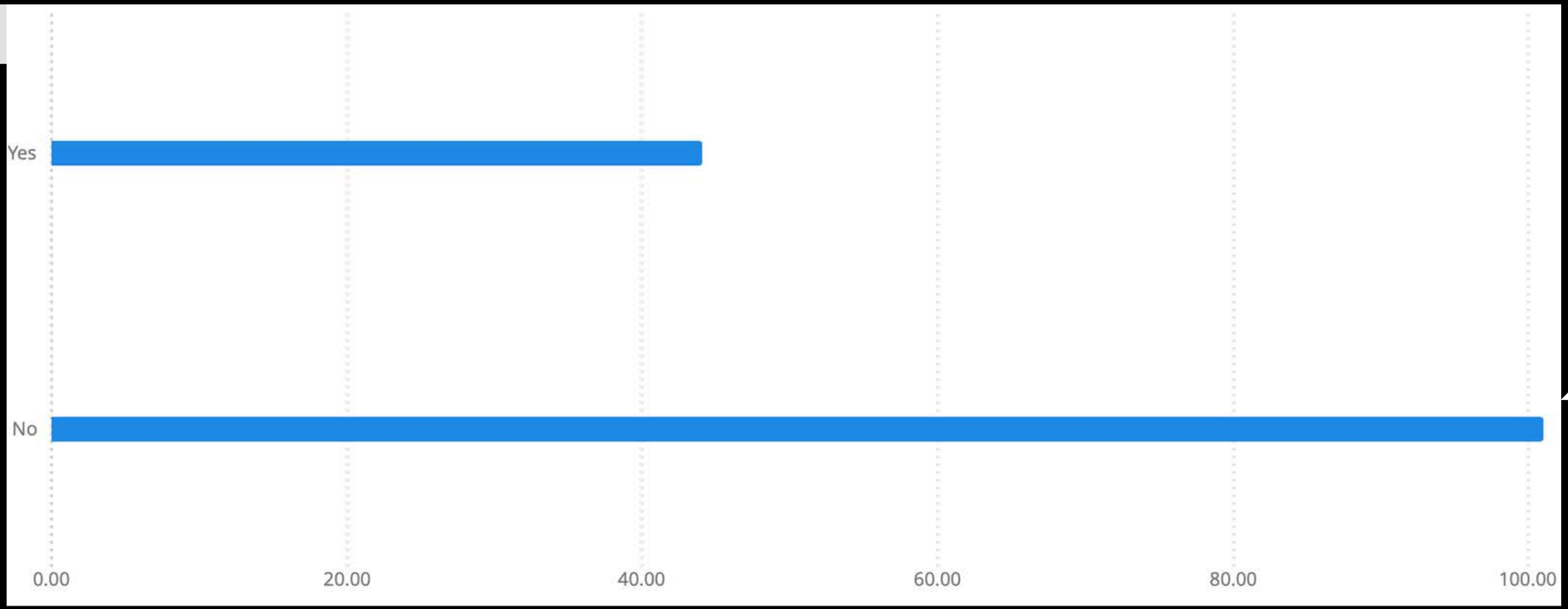


STUDENT SURVEY 2021

YES 30.96%
NO 49.03%
UNSURE 20.01%

Question 12 - When you register for courses, does the price of the required materials influence which courses you select?

STUDENT RESPONSE:

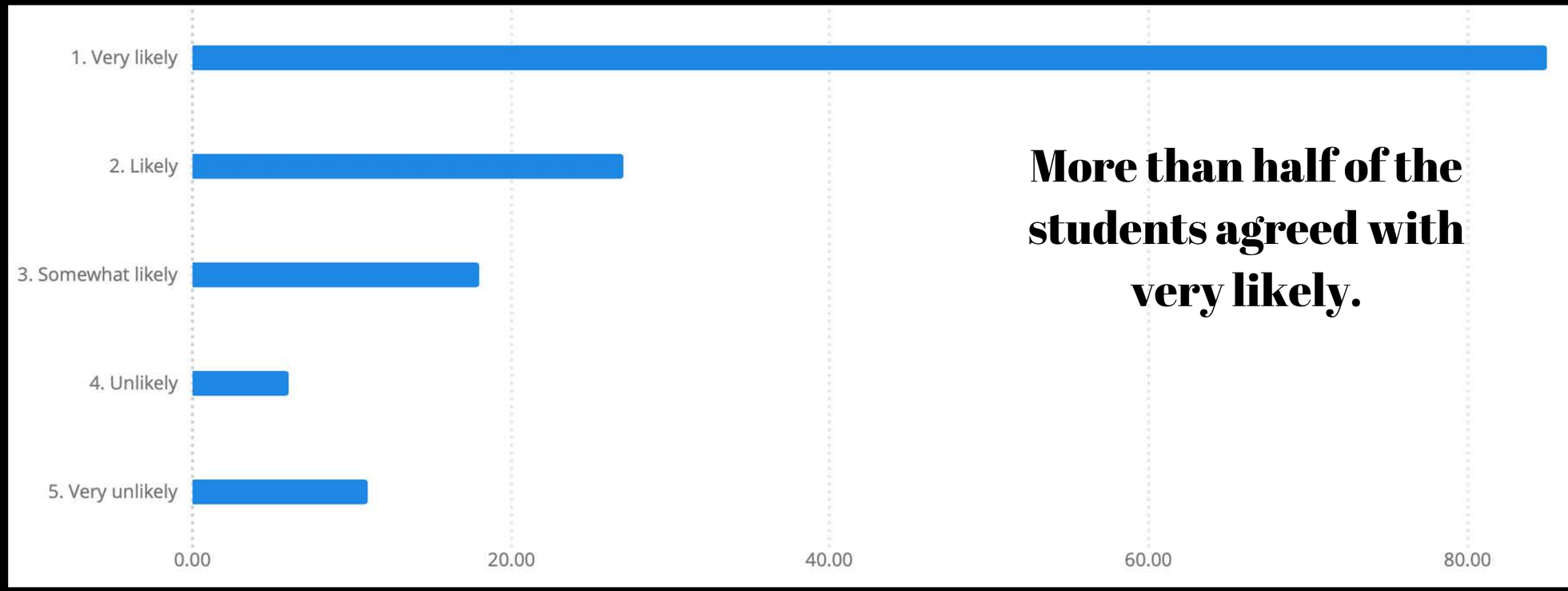


STUDENT SURVEY 2021

YES 30.30%
NO 69.70%

Question 13 Similarly, how likely would you be to choose an electronic textbook over a hard copy textbook if the cost was significantly reduced?

STUDENT RESPONSE:



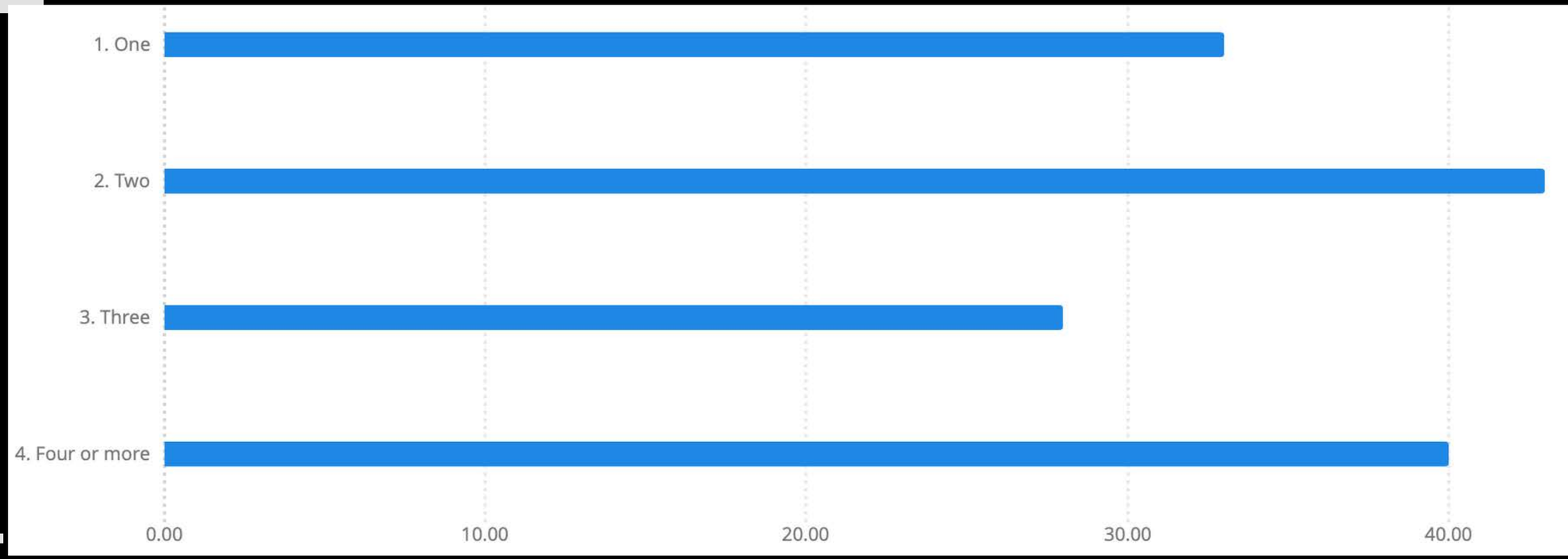
More than half of the students agreed with very likely.

STUDENT SURVEY 2021

1. VERY LIKELY	57.82%	4. UNLIKELY	4.08%
2. LIKELY	18.36%	5. VERY UNLIKELY	7.48%
3. SOMEWHAT LIKELY	12.26%		

Question 14 - During your time at the college in which you're enrolled, how many classes total have you taken where the textbook was free and available online?

STUDENT RESPONSE:



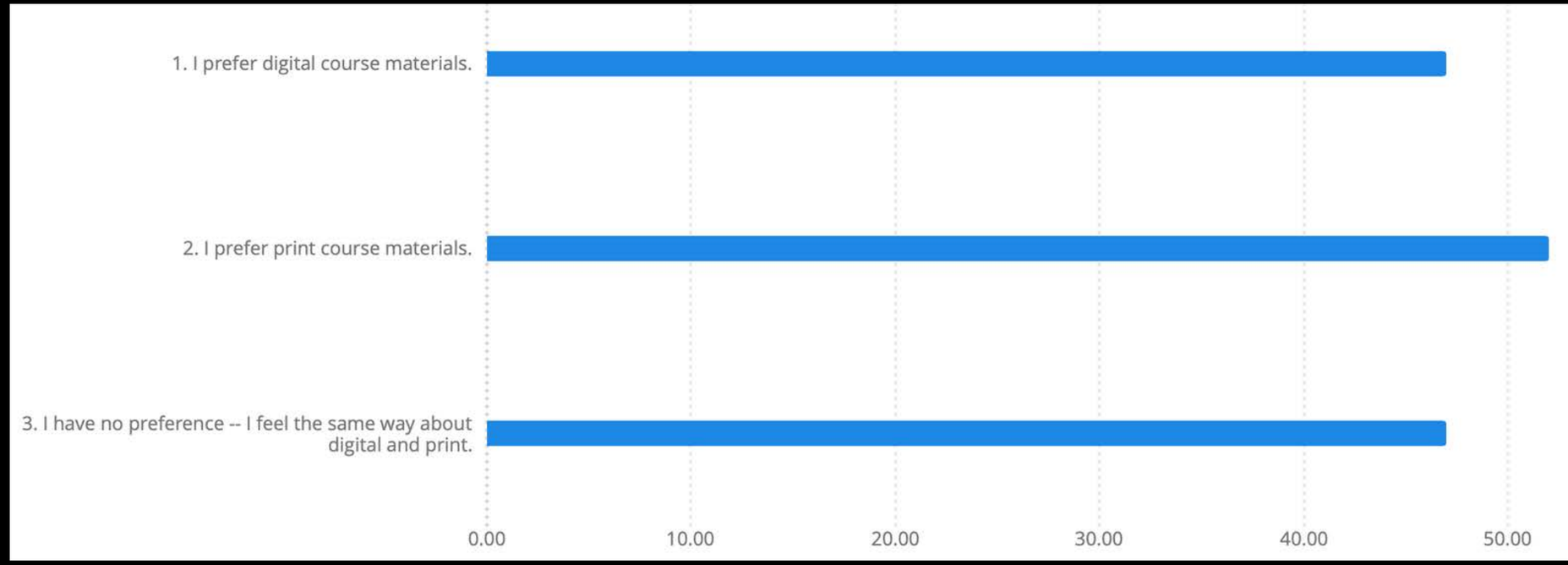
STUDENT SURVEY 2021

ONE	22.91%
TWO	29.83%
THREE	19.56%
FOUR OR MORE	27.70

Question 15 Do you prefer your course materials to be in digital or print format?

STUDENT RESPONSE:

Print vs. Digital gap is slowly closing . But 1/3 of the students don't mind how they receive their materials

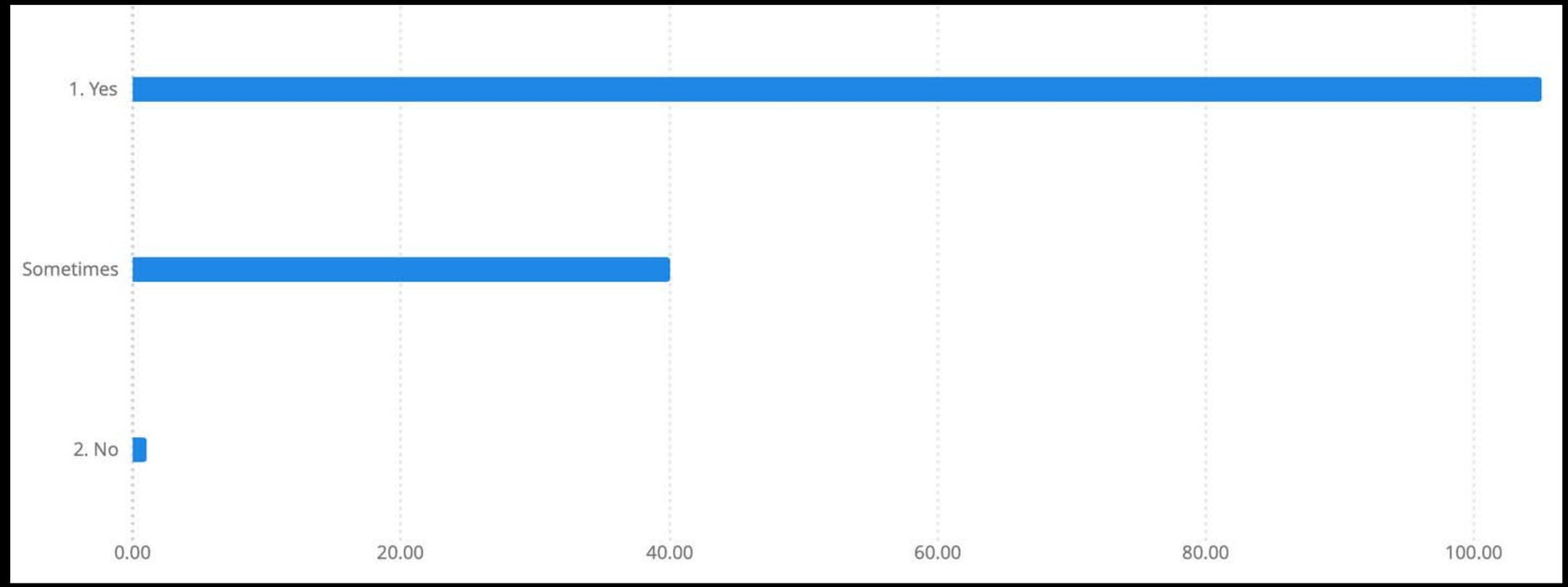


STUDENT SURVEY 2021

1. I PREFER DIGITAL COURSE MATERIALS.	32.19%
2. I PREFER PRINT COURSE MATERIALS.	35.62%
3. I HAVE NO PREFERENCE -- I FEEL THE SAME WAY ABOUT DIGITAL AND PRINT.	32.19%

Question 16 - Is your internet access at home sufficient to complete homework and other course-related assignments?

STUDENT RESPONSE:

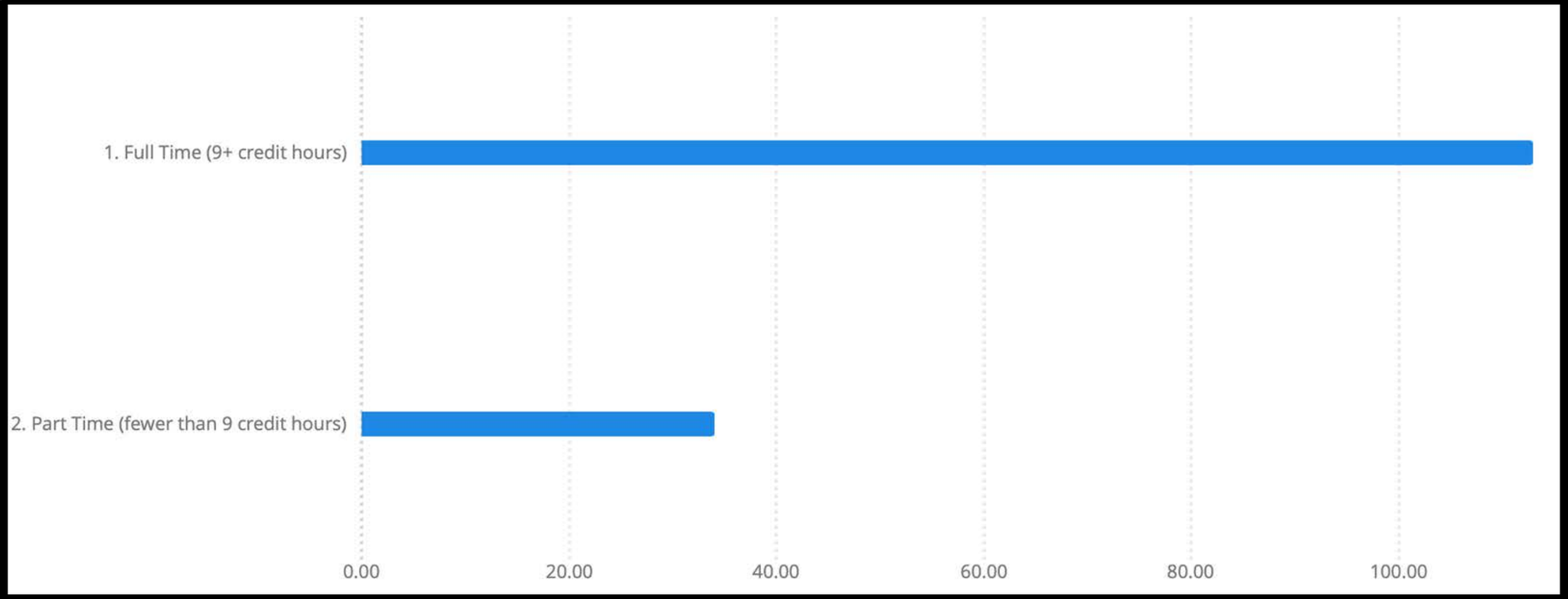


STUDENT SURVEY 2021

YES	71.91%
SOMETIMES	27.39%
NO	0.70%

Question 17 - Are you studying full-time or part-time this semester?

STUDENT RESPONSE:



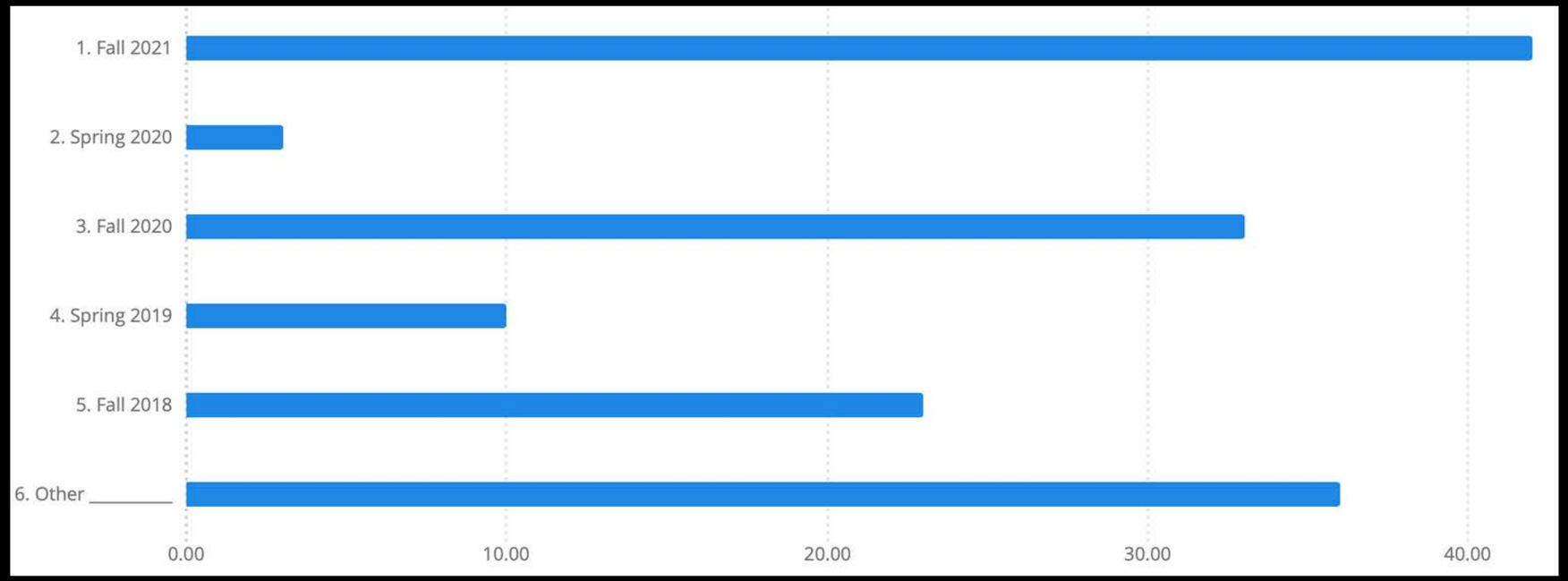
STUDENT SURVEY 2021

FULL TIME (9+ CREDIT HOURS **76.87%**

PART TIME (FEWER THAN 9 CREDIT HOURS) **23.13%**

Question 18 - In which semester did you first enroll in your current college?

STUDENT RESPONSE:

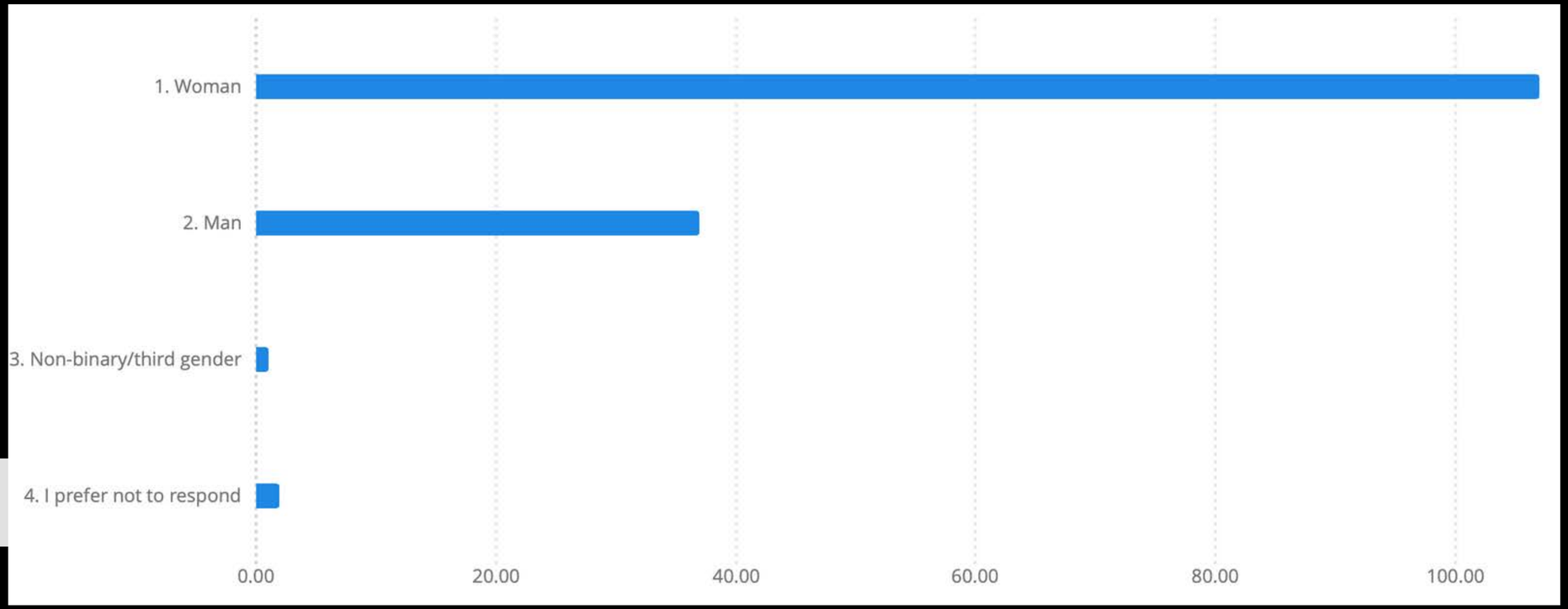


STUDENT SURVEY 2021

1. FALL 2021	28.57%
2. SPRING 2020	2.04%
3. FALL 2020	22.44%
4. SPRING 2019	6.81%
5. FALL 2018	15.64%
6. OTHER	24.50%

Question 19- Which best describes your gender identity?

STUDENT RESPONSE:

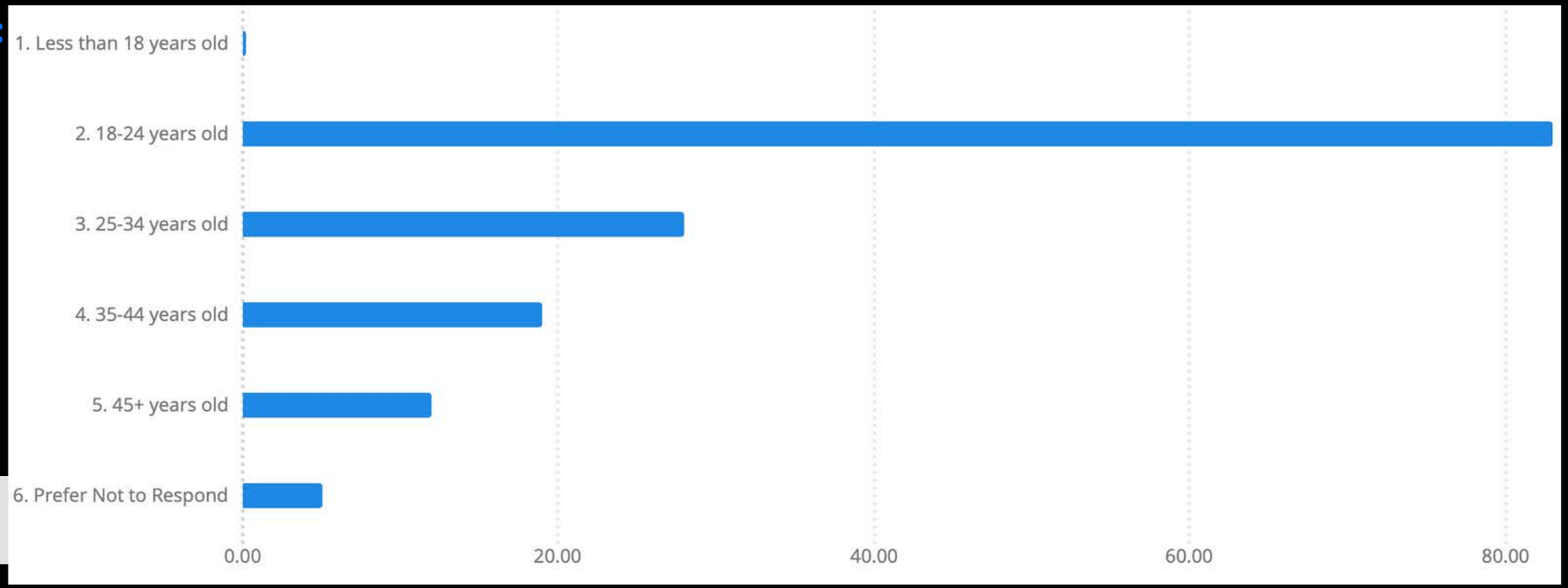


STUDENT SURVEY 2021

WOMAN	72.78%
MEN	25.17%
NON BINARY	0.68%
PREFER NOT TO RESPOND	1.37%

Question 20 - What is your age?

STUDENT RESPONSE:



STUDENT SURVEY 2021

LESS THAN 18 YEARS OLD 0.00%

18-24 YEARS OLD 56.46%

25-34 YEAR OLD 19.04%

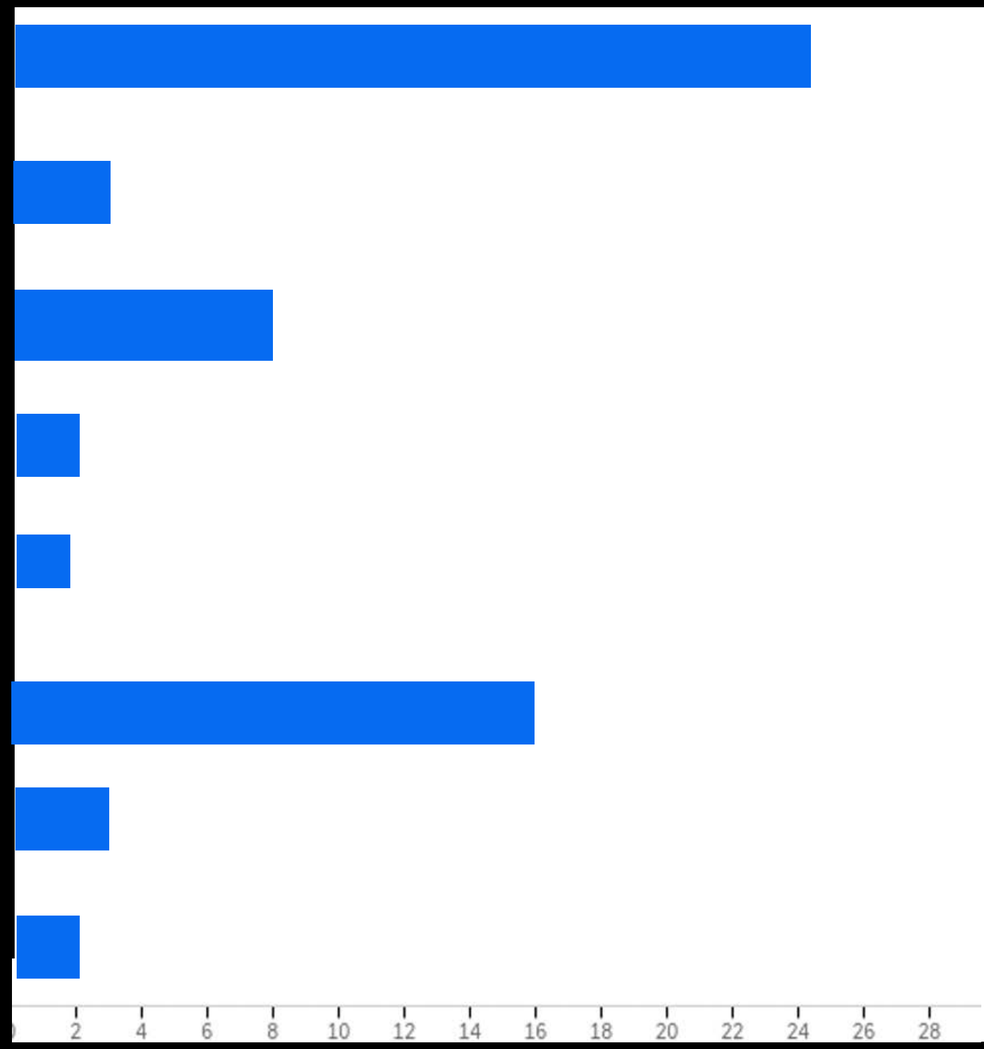
35-44YEARS OLD12.92%

45+ YEARS OLD8.34%

PREFER NOT TO RESPOND 3.24%

Question 21 a. Which of the following categories best describes your race and/or ethnicity? Select one or more:

STUDENT RESPONSE:



STUDENT SURVEY 2021

Question 21b. Which of the following categories best describes your race and/or ethnicity? Select one or more:

STUDENT RESPONSE:

71.79%	1. BLACK OR AFRICAN AMERICAN
2.56%	2. HISPANIC OR LATINO
3.84%	3. ASIAN
0.00%	4. AMERICAN INDIAN OR ALASKA NATIVE
0.00%	5. NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER
16.66%	6. WHITE OR CAUCASIAN
3.20%	7. PREFER NOT TO RESPOND
1.95%	8. OTHER

STUDENT SURVEY 2021

Question 22b. Where do you usually get your course materials? Select up to three.

STUDENT RESPONSE:

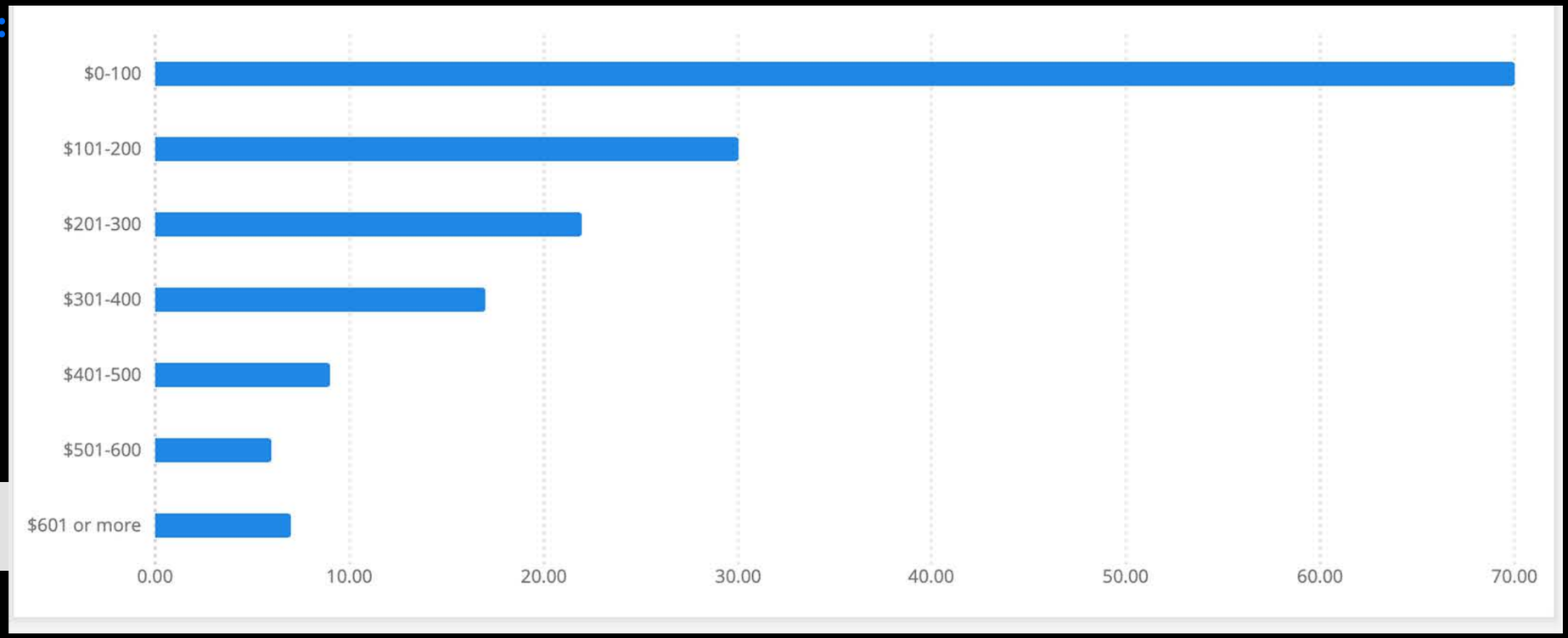
As you see Amazon and Chegg is the direct competition with the Bookstore

13.28%	1. CAMPUS BOOKSTORE PURCHASE NEW
8.97%	2. CAMPUS BOOKSTORE PURCHASE USED
9.30%	3. CAMPUS BOOKSTORE RENTAL
2.65%	4. OFF-CAMPUS BOOKSTORE PURCHASE NEW
5.64%	5. OFF-CAMPUS BOOKSTORE PURCHASE USED
4.65%	6. OFF-CAMPUS BOOKSTORE RENTAL
3.65%	7. DIRECTLY FROM THE PUBLISHER (DIGITAL ACCESS OR PRINT)
21.26%	8. AMAZON / CHEGG ONLINE PURCHASE
14.61%	9. AMAZON / CHEGG ONLINE RENTAL
2.65%	10. EBAY ONLINE
5.64%	11. FROM OTHER STUDENTS
3.65%	12. ILLEGALLY DOWNLOAD THE TEXTBOOK
1.32%	13. SCAN THE LIBRARY COPY
2.73%	14. PURCHASED MY BOOKS ANOTHER WAY

Question 23- Approximately how much did you spend on required course materials this fall semester? Select dollar amount below:

STUDENT RESPONSE:

0-100 is a section we would to see with a higher %

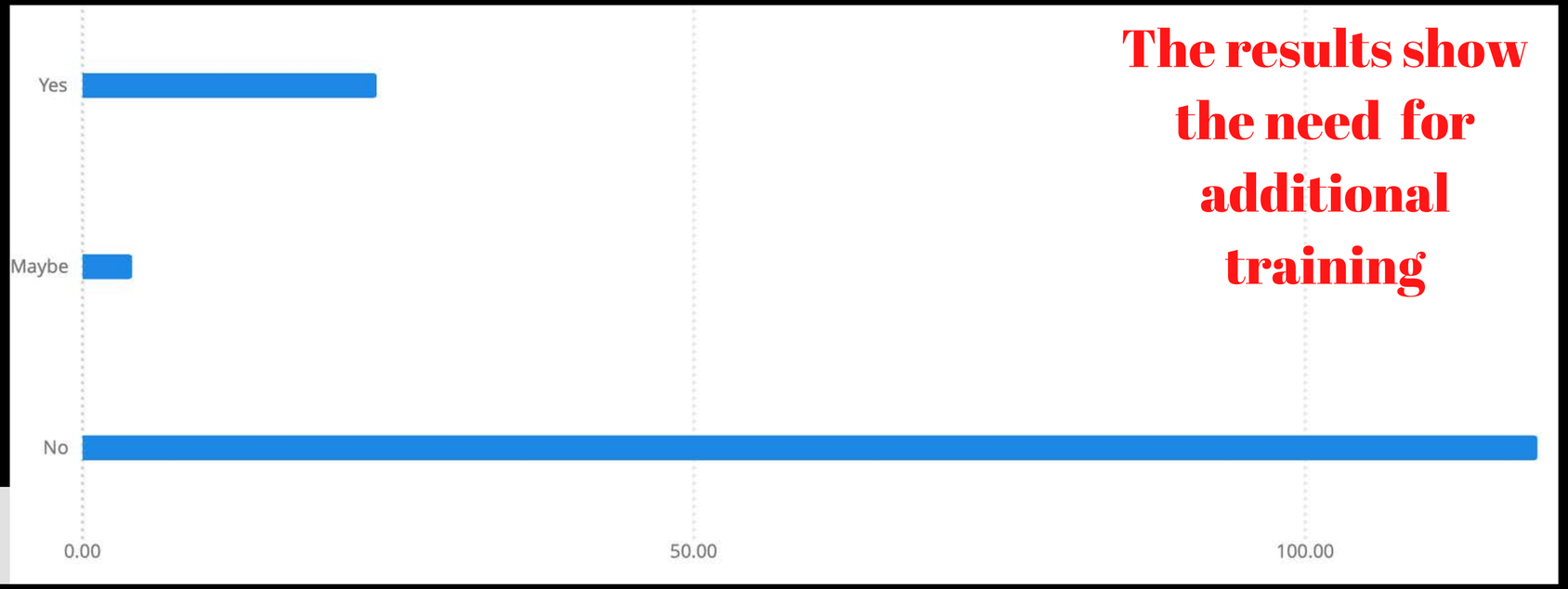


STUDENT SURVEY 2021

$0-100	43.47%
$101-200	18.63%
$201-300	13.66%
$301-400	10.55%
$401-500	5.59%
$501-600	3.72%
$601 OR MORE	4.38%

Question 24 Have you ever heard of Merlot.org?

STUDENT RESPONSE:



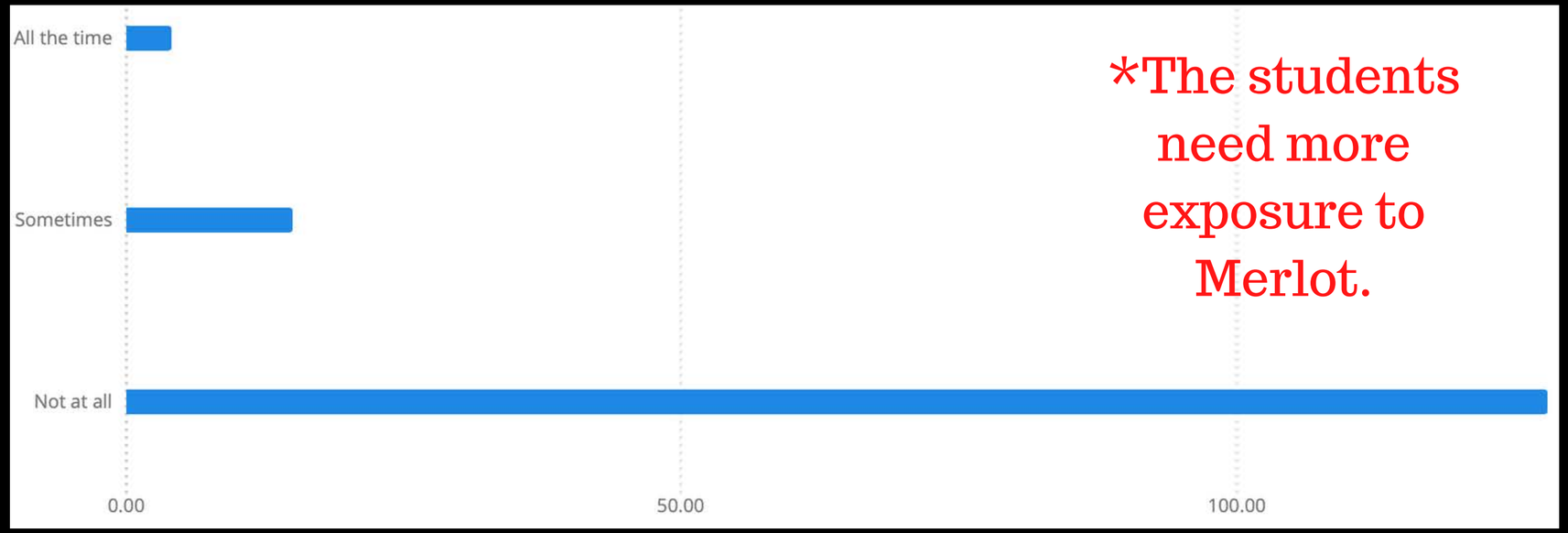
The results show the need for additional training

STUDENT SURVEY 2021

YES	16.33
MAYBE	2.72%
NO	80.95%

Question 25- How often do you use Merlot?

STUDENT RESPONSE:



*The students need more exposure to Merlot.

STUDENT SURVEY 2021

ALL THE TIMES	2.73%
SOMETIMES	10.20%
NOT AT ALL	87.07%

Overall Surveys: Recommendations

FACULTY RESPONSE:

FACULTY SURVEY **2021**

The feedback from the surveys indicate the following recommendations:

Faculty Recommendations:

- There is a need for training on the use of Creative Commons licenses.
- There is a need to increase the cultural collections.
- There is a need for updated discipline related OER Materials
- There is a need for faculty training regarding the creation of OER materials.

Overall Surveys: Recommendations

STUDENT RESPONSE:

The feedback from the surveys indicate the following recommendations:

Students Recommendations:

- There is a need for OER awareness and benefits .
- There is a need for hands on workshops.
- There is a need for culturally related materials.
- There is a need for more information about OER in their discipline.

STUDENT SURVEY **2021**

Pilot Schools

PARTICIPANTS

2021

- Arkansas Baptist College
- Bethune Cookman University
- Central State University
- Edward Waters University
- Morehouse College
- Southern University-Shreveport
- Tennessee State University

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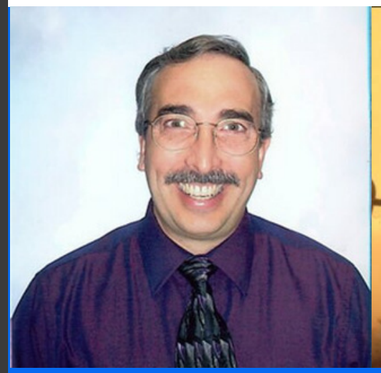
THANK YOU



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