

California State University, San Bernardino
Department of Accounting and Finance
Finance 3555-01 Business and Asian Culture (20873)
Finance 5555 - 01 Trade and Business in Asia (20809)

Fall Semester 2020

Classroom: **Zoom** (posted at Blackboard)

Class Time: 2:30 pm - 3:45 pm M, W

Schedule Code: 82573/83117

Dong Man Kim, Professor

Office: JB-545

Phone: 537-5783

Office Hours:

5:20 p.m. - 5:50 p.m. M,W

8:20 p.m. - 8:50 p.m. M.W

and by appointment

Please download and read “Course requirements” at:

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<http://dkim.academic.csusb.edu/Virtual/N%20Class%20requirements.pdf>

1. Textbook:
Download the handout packet from the Blackboard of the course.
2. Course Objective: The object of this course is to provide a practical approach to doing business with Asian countries and communities by introducing their historical, cultural, and business contexts. Topics also include (1) the historical experiences and cultural contributions of Asian Americans to American society, and (2) international business practices including documentation, customs clearance procedure, shipping, the methods and instruments of payment, and international commercial terms.
3. Grading, Examination and Presentation:
 - a. There will be five online examinations. There are no make-up examinations. Absence from the scheduled examination or failure to submit required homework by due dates without approval of the instructor and without a valid written excuse will result in a grade of zero. Approval to be absent from the examination will be granted only in the case of extreme personal emergency. To pass the course, students should take at least five examinations on the scheduled dates
 - b. The examination will be closed-book and based on assigned readings and lectures. Any type of academic dishonesty (plagiarism, copying, cheating, turning on cellular phones, and etc.) in attendance checks, project, and examinations will result in a grade of "F" and will be reported to the University. Note: We will have on line quizzes and the final examination synchronously (at precisely scheduled meeting time of the course) using Zoom, Blackboard, and LockDown Browser and Monitor proctored by software. **Environment Video is required.** The camera connected to your Computer or Laptop should be ON in during the examination. Otherwise, **you will NOT get any credit.**
 - c. There will be one group presentation and report. Detailed instructions will be given.
 - d. Grading for the course will be as follows:

Homework	20
1st examination (Take home)	100
2nd examination	100
3rd examination	100
4th examination	100
5th examination	100
6th examination	100
Total points	620

e. Grading for the course will be as follows:

94-100%	A	87-89%	B+	77-79%	C+	67-69%	D+
90-93%	A-	84-86%	B	74-76%	C	64-66%	D
		80-83%	B-	70-73%	C-	60-63%	D-

4. Course Requirements: The key to success in this course is consistency of effort. The lecture will be much easier to understand if you do the reading assignments prior to the lecture covering the material. Since you must read and understand the material anyway, this approach requires no more

time but may be expected to produce superior results in terms of knowledge, understanding, and grade. Therefore, students are required to prepare assigned reading and problems in advance.

5. Attendance: Students are expected to be regular and punctual. Excessive absence from class will result in a lower grade.
6. Course Policies:
 - a. Students are expected to be regular and punctual. Excessive absence (15% or more) from class will result in a lower grade.
 - b. Please turn off any electronic device (cell phone, tablet, and laptop) in the class. Using any of devices is NOT allowed in the class and will result in no attendance
 - c. Registration and withdraw are your responsibility. To make sure your registration, print "My Class Schedule" on the Census date (**Sep 21, 2020**).
7. Course Outline:

Session	Date	Topic
1	Aug 24	Term of sales
2	Aug 26	Trade Documents
3	Aug 31	Trade Documents/Methods of payments
4	Sep 2	Methods of payments
5	Sep 9	Export
6	Sep 14	Export
7	Sep 16	Import
8	Sep 21	Import
9	Sep 23	Asian Country Reviews (1st exam)
10	Sep 28	Asian Country Reviews
11	Sep 30	Asian Country Reviews
12	Oct 5	Culture and Business in Asia
13	Oct 7	Culture and Business in Asia
14	Oct 12	Culture and Business in Asia
15	Oct 14	Japanese Culture and Business (2nd exam)
16	Oct 19	Japanese Culture and Business
17	Oct 21	Japanese Culture and Business
18	Oct 26	Korean Culture and Business (3rd exam)
19	Oct 28	Korean Culture and Business
20	Nov 2	Korean Culture and Business
21	Nov 4	Chinese Culture and Business (4th exam)
22	Nov 9	Chinese Culture and Business
23	Nov 16	Chinese Culture and Business
24	Nov 18	Taiwan Culture and Business (5th exam)
25	Nov 23	Taiwan Culture and Business
26	Nov 25	Taiwan Culture and Business
27	Nov 30	(6th exam)
28	Dec 7	Presentation

Note: These assignments and their timing may be adjusted during the session depending on needs of the class.

If you are in need of an accommodation for a disability in order to participate in this class, please let me know ASAP and also contact Services to Students with Disabilities at UH-183, (909) 537-5238.